#### FORM 4

### **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*  DOLUBLIES RELAXIDS           |         |          | 2. Issuer Name and Ticker or Trading Symbol Synchrony Financial [ SYF ] | Relationship of Reporting Person(s) to Issuer (Check all applicable) |  |                       |  |  |
|---|---------|----------|---|--|--|-----------------------|--|--|
| <u>DOUBLES BRIAN D</u>  |         |          | [ 511 ]   | X  | Director   | 10% Owner             |  |  |
| (Last) (First) (Middle)   |         | (Middle) |   | X  | Officer (give title below)   | Other (specify below) |  |  |
| (Last) (First) (Middle) C/O SYNCHRONY FINANCIAL 777 LONG RIDGE ROAD |         | (        | 3. Date of Earliest Transaction (Month/Day/Year) 02/28/2025             |  | See remarks  |                       |  |  |
| (Street) STAMFORD   | CT      | 06902    | 4. If Amendment, Date of Original Filed (Month/Day/Year)                | 6. Individ   | dual or Joint/Group Filing (Cher<br>Form filed by One Reporting<br>Form filed by More than One | Person                |  |  |
| (City)  | (State) | (Zip)    |   |  | 27 141010 111111 0110  |                       |  |  |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transac<br>Code (li<br>8) |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and 5) |               |            | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported<br>Transaction(s) | 6. Ownership<br>Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|---------------------------------|---|--|---------------|------------|--|---|---|
|                                 |  |   | Code                            | v | Amount   | (A) or<br>(D) | Price      | (Instr. 3 and 4)   |   | (111511.4)  |
| Common Stock                    | 02/28/2025                                 |   | М                               |   | 20,728(1)  | A             | \$30.41    | 798,149  | D   |   |
| Common Stock                    | 02/28/2025                                 |   | М                               |   | 28,019(1)  | A             | \$29.33    | 826,168  | D   |   |
| Common Stock                    | 02/28/2025                                 |   | S                               |   | 2,157(1)   | D             | \$60.58(2) | 824,011  | D   |   |
| Common Stock                    | 02/28/2025                                 |   | S                               |   | 25,862(1)  | D             | \$60.04(3) | 798,149  | D   |   |
| Common Stock                    | 02/28/2025                                 |   | S                               |   | 1,363(1)   | D             | \$60.62(4) | 796,786  | D   |   |
| Common Stock                    | 02/28/2025                                 |   | S                               |   | 19,365(1)  | D             | \$60.05(3) | 777,421  | D   |   |
| Common Stock                    | 02/28/2025                                 |   | S                               |   | 8,846(1)   | D             | \$60.59(5) | 768,575  | D   |   |
| Common Stock                    | 02/28/2025                                 |   | S                               |   | 91,154 <sup>(1)</sup>  | D             | \$60.05(6) | 677,421  | D   |   |
| Common Stock                    | 03/01/2025                                 |   | A                               |   | 101,970 <sup>(7)</sup>   | A             | \$60.68    | 779,391  | D   |   |
| Common Stock                    | 03/01/2025                                 |   | F                               |   | 66,780(8)  | D             | \$60.68    | 712,611  | D   |   |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transac<br>Code (Ir<br>8) |   | Derivative |                       | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Instr.<br>3 and 4) |                                     | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--|---|--|---|---------------------------------|---|------------|-----------------------|--|--------------------|--|-------------------------------------|---|--|--|--|
|  |   |  |   | Code                            | v | (A)        | (D)                   | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of Shares |   | (Instr. 4)   |  |  |
| Employee Stock<br>Option (right to<br>buy)       | \$30.41   | 02/28/2025                                 |   | М                               |   |            | 20,728 <sup>(1)</sup> | (9)  | 04/01/2025         | Common<br>Stock  | 20,728                              | \$0   | 0  | D  |  |
| Employee Stock<br>Option (right to<br>buy)       | \$29.33   | 02/28/2025                                 |   | M                               |   |            | 28,019 <sup>(1)</sup> | (10)   | 04/01/2026         | Common<br>Stock  | 28,019                              | \$0   | 0  | D  |  |

## Explanation of Responses:

- 1. This transaction was made pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 5, 2024.
- 2. The price reflected is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$60.46 to \$60.67. Information regarding the number of shares sold at each price will be provided upon request.
- 3. This price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$59.455 to \$60.45. Information regarding the number of shares sold at each price will be provided upon request.
- 4. This price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$60.46 to \$60.685. Information regarding the number of shares sold at each price will be provided upon request.
- 5. This price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$60.44 to \$60.685. Information regarding the number of shares sold at each price will be provided upon request.
- 6. This price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$59.435 to \$60.43. Information regarding the number of shares sold at each price will be provided upon request.
- 7. Represents restricted stock units that will vest in three equal annual installments of 33.33% each, beginning on the first anniversary of the grant date. Each restricted stock unit represents a contingent right to receive one share of Synchrony Financial (the "Company") common stock.
- 8. Reflects the number of shares of Company common stock automatically withheld by the Company to pay the tax liability of the reporting person in connection with the vesting of restricted stock units. No investment decision was made by the reporting person in connection with the withholding.
- 9. The reporting person was awarded 20,728 employee stock options on April 1, 2015, which vested in five equal annual installments of 20% each, beginning on the first anniversary of the grant date.
- 10. The reporting person was awarded 28,019 employee stock options on April 1, 2016, which vested in five equal annual installments of 20% each, beginning on the first anniversary of the grant date.

#### Remarks:

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.