FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | |
|---|-----------|--|--|--|--|--|--|
| OMB Number: Estimated average burden | 3235-0287 | | | | | | |
| hours per response: | 0.5 | | | | | | |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* COVIELLO ARTHUR W JR (Last) (First) (Middle) C/O SYNCHRONY FINANCIAL 777 LONG RIDGE ROAD | | | | | Issuer Name and Ticker or Trading Symbol Synchrony Financial [SYF] In the symbol of Earliest Transaction (Month/Day/Year) 11/15/2018 | | | | | | | | | | Relationship of Reporting (Check all applicable) X Director Officer (give title below) | | | Person(s) to Issuer 10% Owner Other (specify below) | | |
|---|--|--|--|--------------|---|--|---|---|---|--------------------|--|-----------------------|---------------------|---|--|--------|--|--|---|--|
| (Street) STAMFORD (City) | CT (State) | 06 (Zi _l | 902 p) | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Indiv | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | |
| Date | | | | | ransaction e nth/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 ar | | |) or 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | Code | ٧ | Amount | | (A) or (D) | Price | (Instr. 3 and | (Instr. 3 and 4) | | | | | |
| Dividend Equivalent Unit 11/1 | | | | | 15/20 | 18 | | | A | | 94(1) | 94 ⁽¹⁾ A S | | \$26.51 | 18,1 | 18,153 | | D | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security | | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date if any (Month/Day/Yea | Code (Instr. | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable ar Expiration Date (Month/Day/Year) | | te | Securities Unde Derivative Secu 3 and 4) | | derlying | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transacti (Instr. 4) | e (C | 10. Ownership Form: Direct (D) or Indirect II) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| Code | | | | Code | v | (A) | (D) | Date Exercis | | Expiration Date | Title | 1 | Number of Shares | mber of \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ | | | | | | |

Explanation of Responses:

1. Represents 4, 8, 9, 8, 8, 8, 9, 9, 7, 8, 8 and 9 dividend equivalent units accrued on November 15, 2018 as dividends were paid on the common shares underlying restricted stock units originally granted to the reporting person on December 31, 2015, March 31, 2016, June 30, 2016, September 30, 2016, September 30, 2017, December 31, 2017, June 30, 2017, December 31, 2017, March 31, 2017, June 31, 2017, June 31, 2017, June 31, 2017, March 31, 2017, June 31, 2017, March 31, 2017, June 31, 2017, June

Remarks:

/s/ Danielle Do as attorney-in-fact 11/19/2018

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.