FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB APPROVAL                            |           |  |  |  |  |  |  |  |
|---|-----------|--|--|--|--|--|--|--|
| OMB Number:<br>Estimated average burden | 3235-0287 |  |  |  |  |  |  |  |
| hours per response:                     | 0.5       |  |  |  |  |  |  |  |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Alves Paget Leonard       |  |                        |  |              | 2. Issuer Name and Ticker or Trading Symbol Synchrony Financial [ SYF ] |   |  |     |  |       |  |         |          |  | ionship of Reporting F<br>all applicable)<br>Director<br>Officer (give title  |   | 10% Ov<br>Other (s  |  |  |
|---|--|------------------------|--|--------------|---|---|--|-----|--|-------|--|---------|----------|--|---|---|---|--|--|
| (Last) (First) (Middle) C/O SYNCHRONY FINANCIAL 777 LONG RIDGE ROAD |  |                        |  |              | 3. Date of Earliest Transaction (Month/Day/Year) 08/16/2018             |   |  |     |  |       |  |         |          |  | below)  |   |   | below)   |  |
| (Street)<br>STAMFORD<br>(City)                                      | CT (State)   | 06<br>(Zi <sub>l</sub> | 902  |              | 4. If Amendment, Date of Original Filed (Month/Day/Year)                |   |  |     |  |       |  |         |          | 6. Indiv   | ndividual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person |   |   |  |  |
|   | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |                        |  |              |   |   |  |     |  |       |  |         |          |  |   |   |   |  |  |
| Date  |  |                        |  | ate          |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |  |     |  |       | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 ar         |         |          | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported<br>Transaction(s) |   | 6. Ownership<br>Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) |   | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |  |
|   | Code   | v                      | Amount   |              |   |   |  |     | (A) or<br>(D)  | Price | (Instr. 3 and 4)   |         |          |  | ,   |   |   |  |  |
| Dividend Equivalent Unit 08/  |  |                        |  |              | 16/201  | 18  |  |     | A  |       | 74(1)  | (1) A S |          | \$30.43  | 12,7  | ,787  |   | D  |  |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |                        |  |              |   |   |  |     |  |       |  |         |          |  |   |   |   |  |  |
| 1. Title of<br>Derivative<br>Security (Instr. 3)                    | vative Conversion Date Execution I urity (Instr. 3) or Exercise (Month/Day/Year) if any  |                        | 3A. Deemed<br>Execution Date<br>if any<br>(Month/Day/Yea | Code (Instr. |   |   | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D) (Instr. 3, 4<br>and 5) |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |       | 7. Title and Amou<br>Securities Underl<br>Derivative Securit<br>3 and 4) |         | derlying | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)                                      | 9. Number derivative Securities Beneficia Owned Following Reported Transacti  | e (C  | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |  |                        |  | С            | Code V  |   | (A)  | (D) |  |       | Expiration<br>Date   | Nu      |          | Amount or<br>Number of<br>Shares   |   |   | - (7)   |  |  |

## **Explanation of Responses:**

1. Represents 3, 7, 7, 7, 7, 8, 8, 6, 7, 7 dividend equivalent units accrued on August 16, 2018 as dividends were paid on the common shares underlying restricted stock units originally granted to the reporting person on December 31, 2015, March 31, 2016, June 30, 2016, September 30, 2016, December 31, 2017, June 30, 2017, September 30, 2017, December 31, 2017, March 31, 2018 and June 30, 2018, respectively. The dividend equivalent units vest proportionately with and are subject to settlement and expiration upon the same terms as the restricted stock units to which they relate. Each dividend equivalent unit is the economic equivalent of one share of Synchrony Financial common stock.

## Remarks:

/s/ Danielle Do, attorney-in-fact 08/20/2018

\*\* Signature of Reporting Person Date

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.