FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours per response: | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* FASOLI DAVID | | | | | 2. Issuer Name and Ticker or Trading Symbol Synchrony Financial [SYF] | | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | | |
|--|---|------------|---|--|---|--|-------|--|-----------|---|---------|-------------------|---|--|---------------------------------|--|--|---|--|
| (Last) | (First) |) (I | Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 04/01/2016 | | | | | | | | X | Officer (g below) | | | Other (s below) | Other (specify | |
| C/O SYNCH | RONY FIN | ANCIAL | | | | | | | | | | | | | See re | emark | .S | | |
| 777 LONG RIDGE ROAD | | | | 4. | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person | | | | | | |
| (Street) | | | | | | | | | | | | | A | | • | • | ne Reportin | a Person | |
| STAMFORD | CT | 0 | 06902 | | | | | | | | | | | r offir filed by More than one | | | ne reportin | o reporting reason | |
| (City) | (State | e) (2 | Zip) | | | | | | | | | | | | | | | | |
| | | Т | able I - Nor | n-Deriva | tive S | ecuritie | s Acq | uired, [| Disp | osed of | f, or l | Benefic | ially Ow | /ned | | | | | |
| 1. Title of Security (Instr. 3) | | | | 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a | | | | and 5) Securities Beneficia Following | | Form: | nership : Direct (D) lirect (I) . 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | Code | v | Amount | | (A) or (D) | Price | Transactio (Instr. 3 and | | | | (Instr. 4) | |
| Common Stock | | | | 04/01/2 | 01/2016 | | A | | 10,483(1) | | A | \$ <mark>0</mark> | 79,331 | | | D | | | |
| Common Stock | | | 04/01/2 | 01/2016 | | F | | 748(2) | | (2) D \$ | | 78,583 | | | D | | | | |
| | | | Table II - I | Derivativ e.g., put | | | | | | | | | | ed | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | | 3A. Deemed Execution Date if any (Month/Day/Ye | Code | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisab Expiration Date (Month/Day/Year) | | Securities Underly | | erlying | 8. Price of Derivative Security (Instr. 5) | 9. Numbe derivative Securities Beneficia Owned Following Reported Transacti | Own Form Orling (I) (I | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | Code | v | (A) | (D) | Date Exercisab | | Expiration Date | Title | | Amount or Number of Shares | | (Instr. 4) | on(s) | | | |
| Employee Stock Option (right to buy) | \$29.33 | 04/01/2016 | | A | | 18,860 | | (3) | C | 04/01/2026 | | mmon tock | 18,860 | \$0 | 122,97 | 70 | D | | |
| Phantom Stock Units | (4) | | | | | | | (5) | | (5) | | mmon tock | 275 | | 275 | | D | | |
| | | | | | _ | | | | | | | | | | | | | | |

Explanation of Responses:

- 1. Represents restricted stock units that will vest in five equal annual installments of 20% each, beginning on the first anniversary of the grant date. Each restricted stock unit represents a contingent right to receive one share of Synchrony Financial (the "Company") common stock.
- 2. Reflects the number of shares of Company common stock withheld by the Company to pay the tax liability of the Reporting Person in connection with the vesting of restricted stock units.
- $3. \ The option will vest in five equal annual installments of 20\% each, beginning on the first anniversary of the grant date.$
- 4. Each phantom stock unit is the economic equivalent of one share of Company common stock.
- 5. The reported phantom stock units were acquired under the Synchrony Financial Restoration Plan in transactions exempt from Section 16(a) and (b) under Rule 16b-3(c) of the Securities Exchange Act of 1934, and are to be settled, in cash, upon the Reporting Person's retirement or certain involuntary terminations of employment, subject to the terms set forth in the Restoration Plan.

Remarks

Executive Vice President and Chief Executive Officer-CareCredit

/s/ Danielle Do, as attorney-in-fact 04/05/2016

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.