FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
OMB Number: Estimated average burden	3235-0287						
hours per response:	0.5						

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  FASOLI DAVID  (Last) (First) (Middle)  C/O SYNCHRONY FINANCIAL  777 LONG RIDGE ROAD					2. Issuer Name and Ticker or Trading Symbol Synchrony Financial [ SYF ]  3. Date of Earliest Transaction (Month/Day/Year) 07/31/2014									ionship of Reporting Person(s) to Issuer all applicable) Director 10% Owner Officer (give title below) See Remarks					
(Street) STAMFORD (City)	CT (State)		6902 Zip)	4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv	dividual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		•	Гable I - Non	-Derivat	ive S	ecuriti	es Acc	quired,	Disp	osed of	, or B	Benefic	ially Ow	ned					
Da				2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		ties Acq I Of (D)	quired (A) (Instr. 3, 4	or 4 and 5)	5. Amount Securities Beneficial Following Transactic		Form	nership : Direct (D) direct (I) . 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount		(A) or (D)	Price	(Instr. 3 and 4)				,	
Common Stock				07/31/20	7/31/2014					52,88	1(1)	A	\$0.00	52,8	,881		D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			Secur			8. Price of Derivative Security (Instr. 5)		e Own Form ally Direct or In g (I) (Ir	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)		Date Exercisab		Expiration Date	Title		Amount or Number of Shares		(Instr. 4)	. ,			
Employee Stock Option (right to buy)	\$23	07/31/2014		A		80,228		07/31/201	8(2)	07/31/2024		mmon tock	80,228	\$0.00	80,22	28	D		

## Explanation of Responses:

- 1. Represents restricted stock units that will vest in full on July 31, 2018. Each restricted stock unit represents a contingent right to receive one share of Synchrony Financial common stock.
- 2. The option will vest in full on July 31, 2018.

## Remarks:

Executive Vice President and Chief Executive Officer-CareCredit

/s/ Danielle Do, as attorney in fact 08/01/2014

\*\* Signature of Reporting Person Di

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.