FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL             |           |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Zane Ellen M  (Last) (First) (Middle)  777 LONG RIDGE ROAD |  |            |           |   | Issuer Name and Ticker or Trading Symbol     Synchrony Financial [ SYF ]      Indee of Earliest Transaction (Month/Day/Year)     02/17/2023 |  |     |  |                 |  |   |              |                            |  | tionship of R<br>all applicabl<br>Director<br>Officer (gi<br>below)   | e)  | orting Person(s) to Issuer  10% O title Other (below)                  |  |    |
|--|--|------------|-----------|---|---|--|-----|--|-----------------|--|---|--------------|----------------------------|--|---|---|--|--|----|
| C/O SYNCHRONY FINANCIAL  |  |            |           |   | 02/17/2023  |  |     |  |                 |  |   |              |                            |  |   |   |  |  |    |
| (Street) STAMFORD (City)   | CT (State)   | 06<br>(Zij | 902<br>p) |   | 4. If <i>F</i>  | 4. If Amendment, Date of Original Filed (Month/Day/Year)   |     |  |                 |  |   |              |                            |  | ndividual or Joint/Group Filing (Check Applicable Line) ${f X}$ Form filed by One Reporting Person Form filed by More than One Reporting Person |   |  |  |    |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |            |           |   |   |  |     |  |                 |  |   |              |                            |  |   |   |  |  |    |
| Date   |  |            |           | . Transaction<br>ate<br>Month/Day/Year) |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)  |     | 3.<br>Transaction<br>Code (Instr.<br>8)                      |                 | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 ar |   |              |                            | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported<br>Transaction(s) |   | 6. Ownership<br>Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) |  | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |    |
|  |  |            |           |   |   |  |     |  | Code            | v  | Amount  |              | (A) or<br>(D)              | Price  | (Instr. 3 and 4)  |   |  |  | ,, |
| Dividend Equivalent Unit 02/1  |  |            |           |   | 17/202  | 23   |     |  | A               |  | 35 <sup>(1)</sup> A \$  |              | \$35.77(1)                 | 18,5   | ,580  |   | D  |  |    |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |            |           |   |   |  |     |  |                 |  |   |              |                            |  |   |   |  |  |    |
| 1. Title of<br>Derivative<br>Security (Instr. 3)   | z. 2. Conversion O Date Conversion or Exercise Price of Derivative Security  3. Transaction Date Execution Date, if any (Month/Day/Year)     |            | ~   c     | Code (Instr.                            |   | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D) (Instr. 3, 4<br>and 5) |     | 6. Date Exercisable a<br>Expiration Date<br>(Month/Day/Year) |                 | te   | 7. Title and Am<br>Securities Und<br>Derivative Sec<br>3 and 4) |              | derlying<br>curity (Instr. | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)                                      | 9. Number derivative Securities Beneficia Owned Following Reported Transacti  | e C<br>s F<br>illy C  | 0.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |    |
|  |  |            |           |   | Code V  |  | (A) | (D)  | Date<br>Exercis |  | Expiration<br>Date  | oiration Nur |                            | Amount or<br>Number of<br>Shares   |   | (Instr. 4)  |  |  |    |

## **Explanation of Responses:**

## Remarks:

/s/ Danielle Do as attorney in fact 02/22/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>1.</sup> Represents dividend equivalent units accrued on February 17, 2023 as dividends that were paid on the common shares underlying restricted stock units. The dividend equivalent units vest proportionately with and are subject to settlement and expiration upon the same terms as the restricted stock units to which they relate. Each dividend equivalent unit is the economic equivalent of one share of Synchrony Financial common stock.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).