FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
OMB Number:	3235-0287						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* GUTHRIE ROY A					2. Issuer Name and Ticker or Trading Symbol Synchrony Financial [SYF]									ationship of R all applicab Director	Reporting Person(s) to Issuer ole) 10% Owner			/ner	
(Last)	(First)	(Mi	ddle)		3. Date of Earliest Transaction (Month/Day/Year) 07/31/2014									Officer (g below)	ive title		Other (s below)	pecify	
C/O SYNCHRONY FINANCIAL 777 LONG RIDGE ROAD				4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Indiv	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person							
(Street) STAMFORD CT 06902													Form file	d by More	than O	ne Reportin	g Person		
(City)	(State)	(Zi _l	o)																
		Та	ble I - Nor	n-Deri	vativ	e Se	curitie	s Acq	uired, I	Disp	osed of,	or E	Benefic	ially Ow	/ned				
Date			nsaction h/Day/Year) And Deemed Execution Date, if any (Month/Day/Year)		Execution Date, if any		Transaction Di Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a				5. Amount Securities Beneficially Following I	Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
					Code	v			(A) or (D)	Price	(Instr. 3 and				(Instr. 4)				
Common Stock 07/3				31/2014		P		10,000(1)		A	\$23	10,000				See footnote ⁽²⁾			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	rcise (Month/Day/Year) of tive	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerci Expiration Dat (Month/Day/Ye		te Securities Ur		urities Un vative Sec	derlying curity	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Ownership Form:	Beneficial Ownership (Instr. 4)
					Code	v	(A) (D)				Expiration Date	0 N		Amount or Number of Shares		Transacti (Instr. 4)	ion(s)		

Explanation of Responses:

- 1. Represents shares purchased pursuant to Synchrony Financial's Directed Share Program in connection with its initial public offering.
- 2. Mr. Guthrie is the Investment Manager of Guthrie 2012 Investments LP, which owns the reported securities. Mr. Guthrie disclaims beneficial ownership of the shares of common stock held by Guthrie 2012 Investments LP, except to the extent of his direct pecuniary interest therein.

Remarks:

/s/ Danielle Do, as attorney in fact 08/01/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.