FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
OMB Number:	3235-0287						
Estimated average burden							
hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* FASOLI DAVID					2. Issuer Name and Ticker or Trading Symbol Synchrony Financial [SYF]									tionship of R all applicab Director		Person((s) to Issuer	vner	
(Last) C/O SYNCH	(First)	•				3. Date of Earliest Transaction (Month/Day/Year) 07/31/2014								Officer (g below)	ve title Other (s below) See Remarks		specify		
777 LONG RIDGE ROAD				-	4. If Amendment, Date of Original Filed (Month/Day/Year)								- 1	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) STAMFORD	СТ	C	6902										X		•		ng Person Ine Reportin	g Person	
(City)	(State	e) (2	Zip)																
		T	able I - Nor	n-Deriv	ative S	ecuriti	es Acc	uired, [Disp	osed of	, or B	Benefic	ially Ow	ned					
Date				2. Transa Date (Month/D		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr.		ties Acquired (A) or I Of (D) (Instr. 3, 4 and			5. Amount Securities Beneficially Following I Transactio	ly Owned or In Reported (Inst		mership : Direct (D) lirect (I) . 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount		(A) or (D)	Price	1				(11341.4)	
Common Stock 07/3				07/31	31/2014		A		52,881 ⁽¹⁾ A		A	\$0.00	52,881			D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Yea	Code (Instr.		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti	e s ally	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	· V	(A)		Date Exercisabl		Expiration Date	Title		Amount or Number of Shares		(Instr. 4)	ion(s)			
Employee Stock Option (right to buy)	\$23	07/31/2014		A		80,228		07/31/2018	(2) 0	07/31/2024		nmon ock	80,228	\$0.00	80,22	8	D		

Explanation of Responses:

- 1. Represents restricted stock units that will vest in full on July 31, 2018. Each restricted stock unit represents a contingent right to receive one share of Synchrony Financial common stock.
- 2. The option will vest in full on July 31, 2018.

Remarks:

Executive Vice President and Chief Executive Officer-CareCredit

/s/ Danielle Do, as attorney in fact 08/01/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.