

Your **Vote** Counts!

SYNCHRONY FINANCIAL 2025 Annual Meeting

Vote by June 16, 2025
11:59 PM ET



SYNCHRONY FINANCIAL
777 LONG RIDGE ROAD
STAMFORD, CT 06902



V73069-P27469

You invested in SYNCHRONY FINANCIAL and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on June 17, 2025.**

Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to June 3, 2025. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and
vote without entering a
control number



Vote Virtually at the Meeting*

June 17, 2025
9:00 A.M. Eastern Time

Virtually at:
www.virtualshareholdermeeting.com/SYF2025

*Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommendations
1. Election of Directors Nominees:	
1a. Brian D. Doubles	✔ For
1b. Fernando Aguirre	✔ For
1c. Paget L. Alves	✔ For
1d. Kamila Chytil	✔ For
1e. Daniel Colao	✔ For
1f. Arthur W. Coviello, Jr.	✔ For
1g. Roy A. Guthrie	✔ For
1h. Jeffrey G. Naylor	✔ For
1i. Bill Parker	✔ For
1j. Laurel J. Richie	✔ For
1k. Ellen M. Zane	✔ For
2. Ratification of Selection of KPMG LLP as Independent Registered Public Accounting Firm of the Company for 2025.	✔ For
3. Advisory Vote to Approve Named Executive Officer Compensation.	✔ For

NOTE: All shares will be voted as instructed. In the absence of instructions, all shares will be voted with respect to registered stockholders that return a signed proxy card, in accordance with the Board of Directors recommendations. In their discretion, the proxies are authorized to vote upon any other matter as may properly be presented at the meeting or any adjournments or postponements thereof.