### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

> April 24, 2024 Date of Report (Date of earliest event reported)

# SYNCHRONY FINANCIAL

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 001-36560 (Commission File Number) 51-0483352 (I.R.S. Employer Identification No.)

777 Long Ridge Road Stamford, Connecticut (Address of principal executive offices)

06902 (Zip Code)

(203) 585-2400 (Registrant's telephone number, including area code) N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities Registered Pursuant to Section 12(b) of the Act:

Title of each class Common stock, par value \$0.001 per share Depositary Shares Each Representing a 1/40th Interest in a Share of 5.625% Fixed Rate Non-Cumulative Perpetual Preferred Stock. Series A	Trading Symbol(s) SYF SYFPrA	Name of each exchange on which registered New York Stock Exchange New York Stock Exchange
Depositary Shares Each Representing a 1/40th Interest in a Share of 8.250% Fixed Rate Reset Non-Cumulative Perpetual Preferred Stock, Series B	SYFPrB	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### Item 2.02 Results of Operations and Financial Condition.

On April 24, 2024, Synchrony Financial (the "Company") issued a press release setting forth the Company's first quarter 2024 earnings. A copy of the Company's press release is being furnished as Exhibit 99.1 and hereby incorporated by reference. The information furnished pursuant to this Item 2.02, including Exhibits, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities under that Section and shall not be deemed to be incorporated by reference into any filing of the Company under the Securities Act of 1933 or the Exchange Act.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

The following exhibits are being furnished as part of this report:

Number	Description
<u>99.1</u>	Press release, dated April 24, 2024, issued by Synchrony Financial
<u>99.2</u>	Financial Data Supplement of the Company for the quarter ended March 31, 2024
<u>99.3</u>	Financial Results Presentation of the Company for the quarter ended March 31, 2024
<u>99.4</u>	Explanation of Non-GAAP Measures
104	The cover page from this Current Report on Form 8-K, formatted in Inline XBRL

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### SYNCHRONY FINANCIAL

Date: April 24, 2024

By: /s/ Jonathan Mothner Name: Jonathan Mothner Title: Executive Vice Presid

Jonathan Mothner Executive Vice President, Chief Risk and Legal Officer



### FIRST QUARTER 2024 RESULTS AND KEY METRICS

4.4%	12.6%	\$402M
Return on Assets	CET1 Ratio	Capital Returned
	\$101.7B	
	Loan Receivables	

Net Earnings of \$1.3 Billion or \$3.14 per Diluted Share; excluding the Pets Best gain on sale, Adjusted Net Earnings of \$491 million or \$1.18 per Diluted Share,\* which includes a reserve build for the Ally Lending acquisition of \$190 million or \$(0.35) per Diluted Share



Delivered Record First Quarter Purchase Volume and Strong Receivables Growth



Returned \$402 Million of Capital to Shareholders, including \$300 Million of Share Repurchases; Board Approved \$1.0 Billion of Incremental Share Repurchase Authorization

STAMFORD, Conn. – Synchrony Financial (NYSE: SYF) today announced first quarter 2024 net earnings of \$1.3 billion, or \$3.14 per diluted share, compared to \$601 million, or \$1.35 per diluted share in the first quarter 2023. Excluding the \$802 million post-tax impact of the Pets Best gain on sale, first quarter 2024 adjusted net earnings were \$491 million, or \$1.18 per diluted share,\* which includes a reserve build for the Ally Lending acquisition of \$190 million or \$(0.35) per diluted share.

### **KEY OPERATING & FINANCIAL METRICS\*\***

# PERFORMANCE REFLECTS DIFFERENTIATED BUSINESS MODEL AND CONTINUED CONSUMER RESILIENCE

- Purchase volume increased 2% to \$42.4 billion
- Loan receivables increased 12% to \$101.7 billion
- Average active accounts increased 3% to 71.7 million
- New accounts decreased 8% to 4.8 million
- Net interest margin decreased 67 basis points to 14.55%
- Efficiency ratio decreased 990 basis points to 25.1% or decreased 270 basis points to 32.3% on an adjusted basis\*
- Return on assets increased 210 basis points to 4.4% or decreased 60 basis points to 1.7% on an adjusted basis\*
  Return on equity increased 17.4 percentage points to 35.6% or decreased 4.4 percentage points to 13.8% on an
- adjusted basis\*
  Return on tangible common equity\*\*\* increased 21.5 percentage points to 43.6% or decreased 5.3 percentage points to 16.8% on an adjusted basis\*

"Synchrony's first quarter performance highlights the resiliency of our business model and focus on delivering sustainable, strong results for each of our stakeholders," said Brian Doubles, Synchrony's President and Chief Executive Officer.

**CEO COMMENTARY** 

"Our differentiated model has empowered consistent performance through evolving environments, while our diversified product suite, compelling value propositions and innovative technology have continued to resonate with consumers and partners alike.

"In the quarter we also successfully completed two previously-announced transactions, which together will broaden our expansive product offerings in the market while delivering compelling risk-adjusted returns.

"We are confident that Synchrony is operating from a position of strength as we navigate the year ahead. We are excited about the opportunities we see to drive considerable long-term value as we continue to partner with hundreds of thousands of small- and mid-size businesses and health providers to help tens of millions of people access their everyday needs and wants."

### **CFO COMMENTARY**

"Synchrony is executing on its business strategy, building on our long history of delivering steady growth at strong riskadjusted returns through changing market conditions," said Brian Wenzel, Synchrony's Executive Vice President and Chief Financial Officer.

"Our differentiated RSA model empowers our financial resilience, while our investments in sophisticated credit management tools empower our agility as we continue to monitor conditions and take actions where necessary to reinforce our positioning for 2024 and beyond.

"In addition, as part of our capital plan, our Board approved an incremental share repurchase authorization of \$1 billion and intends to maintain our regular quarterly dividend of \$0.25 per share, underscoring their continued confidence in our operating performance and strong balance sheet.

"Taken together, we remain confident that our differentiated model is well positioned to continue to consistently deliver value for each of our stakeholders."

### **BUSINESS AND FINANCIAL RESULTS FOR THE FIRST QUARTER OF 2024\*\***

### **BUSINESS HIGHLIGHTS**

#### CONTINUED TO EXPAND PORTFOLIO, ENHANCE PRODUCTS AND EXTEND REACH

- Completed sale of Pets Best insurance to Independence Pet Holdings, providing the opportunity to build a strategic partnership with one of the leading pet-focused companies in North America.
- Completed acquisition of Ally Lending's point-of-sale financing business, creating a differentiated solution in the home improvement industry and expanding Synchrony's multi-product strategy within its Home & Auto and Health & Wellness platforms.
- Added or renewed more than 25 programs, including BRP, and new strategic technology partnerships with Adit and ServiceTitan.

### FINANCIAL HIGHLIGHTS

#### EARNINGS DRIVEN BY CORE BUSINESS DRIVERS

- Interest and fees on loans increased 15% to \$5.3 billion, driven primarily by growth in average loan receivables, lower payment rate, and higher benchmark rates.
- Net interest income increased \$354 million, or 9%, to \$4.4 billion, driven by higher interest and fees on loans, partially offset by an increase in interest expense from higher benchmark rates and higher funding liabilities.
- Retailer share arrangements decreased \$153 million, or 17%, to \$764 million, reflecting higher net charge-offs
  partially offset by higher net interest income.
- Provision for credit losses increased \$594 million to \$1.9 billion, driven by higher net charge-offs and a \$190 million reserve build related to the Ally Lending acquisition.
- Other income increased \$1.1 billion to \$1.2 billion, driven primarily by the gain on sale of Pets Best of \$1.1 billion.
- Other expense increased \$87 million, or 8%, to \$1.2 billion, driven primarily by growth related items and technology investments.
- Net earnings increased 115% to \$1.3 billion, compared to \$601 million. Excluding the \$802 million after-tax gain on sale of Pets Best, adjusted net earnings declined 18% to \$491 million.\*

### **CREDIT QUALITY**

#### **CREDIT CONTINUES TO PERFORM IN LINE WITH EXPECTATIONS**

- Loans 30+ days past due as a percentage of total period-end loan receivables were 4.74% compared to 3.81% in the prior year, an increase of 93 basis points and
  approximately 18 basis points above the average of the first quarters in 2017 through 2019.
- Net charge-offs as a percentage of total average loan receivables were 6.31% compared to 4.49% in the prior year, an increase of 182 basis points, performing within our expectations.
- The allowance for credit losses as a percentage of total period-end loan receivables was 10.72%, compared to 10.26% in the fourth quarter 2023 primarily reflecting the impact of seasonal trends.

### SALES PLATFORM HIGHLIGHTS

#### DIVERSITY ACROSS OUR PLATFORMS CONTINUES TO PROVIDE RESILIENCE

- Home & Auto purchase volume decreased 3%, as the strong growth in Home Specialty, Auto Network, and the impact of the Ally Lending acquisition was offset by a
  combination of lower consumer traffic, fewer large ticket purchases, and lower gas prices as consumers continued to manage spend across their Home and Auto
  related needs. Period-end loan receivables increased 10%, reflecting the impacts of the Ally Lending acquisition and lower payment rates. Interest and fees on loans
  were up 13%, primarily driven by higher average loan receivables and higher benchmark rates. Average active accounts increased 2%.
- Digital purchase volume increased 3%, primarily reflecting continued customer engagement through growth in average active accounts. Period-end loan receivables
  increased 11%, driven by lower payment rates and continued purchase volume growth. Interest and fees on loans increased 15%, reflecting the impacts of higher
  average loan receivables, lower payment rate, higher benchmark rates and maturation of newer programs. Average active accounts increased 4%.
- Diversified & Value purchase volume increased 4%, driven by both partner and out-of-partner spend. Period-end loan receivables increased 10%, reflecting purchase volume growth and lower payment rates. Interest and fees on loans increased 13%, driven by the impacts of higher average loan receivables, lower payment rate and higher benchmark rates. Average active accounts increased 1%.
- Health & Wellness purchase volume increased 8%, reflecting broad-based growth in active accounts led by Pet, Dental, and Cosmetic. Period-end loan receivables
  increased 20%, driven by continued higher purchase volume and lower payment rates, and also reflects the acquisition of Ally Lending. Interest and fees on loans
  increased 18%, reflecting the impacts of purchase volume growth, higher average loan receivables, and lower payment rate. Average active accounts increased 11%.
- Lifestyle purchase volume decreased 4%, reflecting the impact of lower transaction values. Period end lower payment rates and higher benchmark rates. Interest and fees on loans increased 14%, driven primarily by the impacts of higher average loan receivables, lower payment rate and higher benchmark rates. Average active accounts increased 1%.

### **BALANCE SHEET, LIQUIDITY & CAPITAL**

#### FUNDING, CAPITAL & LIQUIDITY REMAIN ROBUST

- Loan receivables of \$101.7 billion increased 12%; purchase volume increased 2% and average active accounts increased 3%.
- Deposits increased \$9.1 billion, or 12%, to \$83.6 billion and comprised 84% of funding.
- Total liquid assets and undrawn credit facilities were \$24.9 billion, or 20.5% of total assets.
- The company returned \$402 million in capital to shareholders, including \$300 million of share repurchases and \$102 million of common stock dividends.
- As of March 31, 2024 the Company had a total remaining share repurchase authorization of \$300 million.
- In April, the Company's Board approved an incremental share repurchase authorization of \$1.0 billion through June 30, 2025, and intends to maintain the quarterly cash dividend at its current amount of \$0.25 per share of common stock. Inclusive of the \$300 million remaining under its prior share repurchase program as of March 31, 2024, the Company has a total share repurchase authorization of \$1.3 billion through June 30, 2025.
- The estimated Common Equity Tier 1 ratio was 12.6% compared to 13.0%, and the estimated Tier 1 Capital ratio was unchanged from the prior year at 13.8%.
- \* Financial measures shown on an adjusted basis are non-GAAP measures and exclude the current year amounts related to the Pets Best gain on sale, which was sold in the first quarter of 2024. See non-GAAP reconciliation in the financial tables.
- \*\* All comparisons are for the first quarter of 2024 compared to the first quarter of 2023, unless otherwise noted.
- \*\*\* Tangible common equity is a non-GAAP financial measure. See non-GAAP reconciliation in the financial tables.

### CORRESPONDING FINANCIAL TABLES AND INFORMATION

No representation is made that the information in this news release is complete. Investors are encouraged to review the foregoing summary and discussion of Synchrony Financial's earnings and financial condition in conjunction with the detailed financial tables and information that follow, the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023, as filed February 8, 2024, and the Company's forthcoming Quarterly Report on Form 10-Q for the quarter ended March 31, 2024. The detailed financial tables and other information are also available on the Investor Relations page of the Company's website at www.investors.synchronyfinancial.com. This information is also furnished in a Current Report on Form 8-K filed with the SEC today.

### CONFERENCE CALL AND WEBCAST

On Wednesday, April 24, 2024, at 8:00 a.m. Eastern Time, Brian Doubles, President and Chief Executive Officer, and Brian Wenzel Sr., Executive Vice President and Chief Financial Officer, will host a conference call to review the financial results and outlook for certain business drivers. The conference call can be accessed via an audio webcast through the Investor Relations page on the Synchrony Financial corporate website, www.investors.synchrony.com, under Events and Presentations. A replay will also be available on the website.

### ABOUT SYNCHRONY FINANCIAL

Synchrony (NYSE: SYF) is a premier consumer financial services company delivering one of the industry's most complete digitally-enabled product suites. Our experience, expertise and scale encompass a broad spectrum of industries including digital, health and wellness, retail, telecommunications, home, auto, outdoor, pet and more. We have an established and diverse group of national and regional retailers, local merchants, manufacturers, buying groups, industry associations and healthcare service providers, which we refer to as our "partners." We connect our partners and consumers through our dynamic financial ecosystem and provide them with a diverse set of financing solutions and innovative digital capabilities to address their specific needs and deliver seamless, omnichannel experiences. We offer the right financing products to the right customers in their channel of choice.

For more information, visit www.synchrony.com and Twitter: @Synchrony.



Investor Relations Kathryn Miller (203) 585-6291 Media Relations Lisa Lanspery (203) 585-6143

#### CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This news release contains certain forward-looking statements as defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are subject to the "safe harbor" created by those sections. Forward-looking statements may be identified by words such as "expects," "intends," "anticipates," "plans," "believes," "seeks," "targets," "outlook," "estimates," "will," "should," "may," "aim" or words of similar meaning, but these words are not the exclusive means of identifying forward-looking statements. Forward-looking statements are based on management's current expectations and assumptions, and are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. As a result, actual results could differ materially from those indicated in these forward-looking statements. Factors that could cause actual results to differ materially include global political, economic, business, competitive, market, regulatory and other factors and risks, such as: the impact of macroeconomic conditions and whether industry trends we have identified develop as anticipated: retaining existing partners and attracting new partners. concentration of our revenue in a small number of partners, and promotion and support of our products by our partners; cyber-attacks or other security incidents or breaches; disruptions in the operations of our and our outsourced partners' computer systems and data centers; the financial performance of our partners; the Consumer Financial Protection Bureau's (the "CFPB") final rule on credit card late fees; the sufficiency of our allowance for credit losses and the accuracy of the assumptions or estimates used in preparing our financial statements, including those related to the CECL accounting guidance; higher borrowing costs and adverse financial market conditions impacting our funding and liquidity, and any reduction in our credit ratings; our ability to grow our deposits in the future; damage to our reputation; our ability to securitize our loan receivables, occurrence of an early amortization of our securitization facilities, loss of the right to service or subservice our securitized loan receivables, and lower payment rates on our securitized loan receivables; changes in market interest rates and the impact of any margin compression; effectiveness of our risk management processes and procedures, reliance on models which may be inaccurate or misinterpreted, our ability to manage our credit risk; our ability to offset increases in our costs in retailer share arrangements; competition in the consumer finance industry; our concentration in the U.S. consumer credit market; our ability to successfully develop and commercialize new or enhanced products and services; our ability to realize the value of acquisitions, dispositions and strategic investments; reductions in interchange fees; fraudulent activity: failure of third parties to provide various services that are important to our operations: international risks and compliance and regulatory risks and costs associated with international operations; alleged infringement of intellectual property rights of others and our ability to protect our intellectual property; litigation and regulatory actions; our ability to attract, retain and motivate key officers and employees; tax legislation initiatives or challenges to our tax positions and/or interpretations, and state sales tax rules and regulations; regulation, supervision, examination and enforcement of our business by governmental authorities, the impact of the Dodd-Frank Wall Street Reform and Consumer Protection Act and other legislative and regulatory developments and the impact of the CFPB's regulation of our business, including new requirements and constraints that the Company and the Bank will become subject to as a result of having \$100 billion or more in total assets; impact of capital adequacy rules and liquidity requirements; restrictions that limit our ability to pay dividends and repurchase our common stock, and restrictions that limit the Bank's ability to pay dividends to us; regulations relating to privacy, information security and data protection; use of third-party vendors and ongoing third-party business relationships; and failure to comply with anti-money laundering and anti-terrorism financing laws.

#### CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS (Continued)

For the reasons described above, we caution you against relying on any forward-looking statements, which should also be read in conjunction with the other cautionary statements that are included elsewhere in this news release and in our public filings, including under the heading "Risk Factors Relating to our Business" and "Risk Factors Relating to Regulation" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023, filed on February 8, 2024. You should not consider any list of such factors to be an exhaustive statement of all the risks, uncertainties, or potentially inaccurate assumptions that could cause our current expectations or beliefs to change. Further, any forward-looking statement speaks only as of the date on which it is made, and we undertake no obligation to update or revise any forward-looking statement to reflect events or circumstances after the date on which the statement is made or to reflect the occurrence of unanticipated events, except as otherwise may be required by law.

#### **NON-GAAP MEASURES**

The information provided herein includes measures we refer to as "adjusted," "tangible common equity," and certain "CECL fully phased-in" capital measures, which are not prepared in accordance with U.S. generally accepted accounting principles ("GAAP"). For a reconciliation of these non-GAAP measures to the most directly comparable GAAP measures, please see the detailed financial tables and information that follow. For a statement regarding the usefulness of these measures to investors, please see the Company's Current Report on Form 8-K filed with the SEC today.

### Exhibit 99.2

#### SYNCHRONY FINANCIAL

FINANCIAL SUMMARY (unaudited, in millions, except per share statistics)

					Qua	rter Ended							
	Ν	4ar 31, 2024	1	Dec 31, 2023	1	Sep 30, 2023		Jun 30, 2023	1	Mar 31, 2023		1Q'24 vs. 1	Q'23
EARNINGS													
Net interest income	\$	4,405	\$	4,466	\$	4,362	\$	4,120	\$	4,051	\$	354	8.7 %
Retailer share arrangements		(764)		(878)		(979)		(887)		(917)		153	(16.7)%
Other income		1,157		71		92		61		65		1,092	NM
Net revenue		4,798		3,659		3,475		3,294		3,199		1,599	50.0 %
Provision for credit losses		1,884		1,804		1,488		1,383		1,290		594	46.0 %
Other expense		1,206		1,316		1,154		1,169		1,119		87	7.8 %
Earnings before provision for income taxes		1,708		539		833		742		790		918	116.2 %
Provision for income taxes		415		99		205		173		189		226	119.6 %
Net earnings	\$	1,293	\$	440	\$	628	\$	569	\$	601	\$	692	115.1 %
Net earnings available to common stockholders	\$	1,282	\$	429	\$	618	\$	559	\$	590	\$	692	117.3 %
COMMON SHARE STATISTICS													
Basic EPS	s	3.17	\$	1.04	s	1.49	\$	1.32	s	1.36	\$	1.81	133.1 %
Diluted EPS	s	3.14	\$	1.04	s	1.49	s	1.32	s	1.30	s	1.79	132.6 %
Dividend declared per share	s	0.25	\$	0.25	s	0.25	\$	0.23	s	0.23	s	0.02	8.7 %
Common stock price	s	43.12	3 S	38.19	s	30.57	\$	33.92	s	29.08	s	14.04	48.3 %
Book value per share	s	35.03	\$	32.36	s	31.50	\$	30.25	s	29.08	s	5.95	20.5 %
Tangible common equity per share <sup>(1)</sup>	s	30.36	\$	27.59	s	27.18	\$	25.89	s	24.71	\$	5.65	22.9 %
Beginning common shares outstanding		406.9		413.8		418.1		428.4		438.2		(31.3)	(7.1)%
Issuance of common shares		_		_		_		_		_		_	NM
Stock-based compensation		2.0		0.4		0.2		0.2		1.5		0.5	33.3 %
Shares repurchased		(7.5)		(7.3)		(4.5)		(10.5)		(11.3)		3.8	(33.6)%
Ending common shares outstanding		401.4		406.9		413.8		418.1		428.4		(27.0)	(6.3)%
Weighted average common shares outstanding		404.7		411.9		416.0		422.7		434.4		(29.7)	(6.8)%
Weighted average common shares outstanding (fully diluted)		408.2		414.6		418.4		424.2		437.2		(29.0)	(6.6)%

(1) Tangible Common Equity ("TCE") is a non-GAAP measure. For corresponding reconciliation of TCE to a GAAP financial measure, see Reconciliation of Non-GAAP Measures and Calculations of Regulatory Measures.

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#### SYNCHRONY FINANCIAL SELECTED METRICS

(unaudited, \$ in millions)

					Qu	arter Ended							
		Mar 31, 2024		Dec 31, 2023		Sep 30, 2023		Jun 30, 2023		Mar 31, 2023		1Q'24 vs.	10'23
PERFORMANCE METRICS		2021	_	2020	_	2020	_	1010	_	2020	_	1.2 21 1.3	10 10
Return on assets <sup>(1)</sup>		4.4 %		1.5 %		2.3 %		2.1 %		2.3 %			2.1 %
Return on equity <sup>(2)</sup>		35.6 %		12.4 %		18.1 %		17.0 %		18.2 %			17.4 %
Return on tangible common equity <sup>(3)</sup>		43.6 %		14.7 %		21.9 %		20.6 %		22.1 %			21.5 %
													%
													%
Net interest margin <sup>(4)</sup>		14.55 %		15.10 %		15.36 %		14.94 %		15.22 %			(0.67)%
Net revenue as a % of average loan receivables, including held for sale		19.11 %		14.56 %		14.33 %		14.29 %		14.29 %			4.82 %
Efficiency ratio <sup>(5)</sup>		25.1 %		36.0 %		33.2 %		35.5 %		35.0 %			(9.9)%
Other expense as a % of average loan receivables, including held for sale		4.80 %		5.24 %		4.76 %		5.07 %		5.00 %			(0.20)%
Effective income tax rate		24.3 %		18.4 %		24.6 %		23.3 %		23.9 %			0.4 %
CREDIT QUALITY METRICS													
Net charge-offs as a % of average loan receivables, including held for sale		6.31 %		5.58 %		4.60 %		4.75 %		4.49 %			1.82 %
30+ days past due as a % of period-end loan receivables <sup>(6)</sup>		4.74 %		4.74 %		4.40 %		3.84 %		3.81 %			0.93 %
90+ days past due as a % of period-end loan receivables(6)		2.42 %		2.28 %		2.06 %		1.77 %		1.87 %			0.55 %
Net charge-offs	\$	1,585	\$	1,402	\$	1,116	\$	1,096	\$	1,006	\$	579	57.6 %
Loan receivables delinquent over 30 days <sup>(6)</sup>	\$	4,820	\$	4,885	\$	4,304	\$	3,641	\$	3,474	\$	1,346	38.7 %
Loan receivables delinquent over 90 days <sup>(6)</sup>	\$	2,459	\$	2,353	\$	2,020	\$	1,677	\$	1,705	\$	754	44.2 %
Allowance for credit losses (period-end)	\$	10,905	\$	10,571	\$	10,176	\$	9,804	\$	9,517	\$	1,388	14.6 %
Allowance coverage ratio <sup>(7)</sup>		10.72 %		10.26 %		10.40 %		10.34 %		10.44 %			0.28 %
BUSINESS METRICS													
Purchase volume <sup>(8)</sup>	\$	42,387	\$	49,339	\$	47,006	\$	47,276	\$	41,557	\$	830	2.0 %
Period-end loan receivables	\$	101,733	\$	102,988	\$	97,873	\$	94,801	\$	91,129	\$	10,604	11.6 %
Credit cards	\$	93,736	\$	97,043	\$	92,078	\$	89,299	\$	86,113	\$	7,623	8.9 %
Consumer installment loans	\$	5,957	\$	3,977	\$	3,784	\$	3,548	\$	3,204	\$	2,753	85.9 %
Commercial credit products	\$	1,912	\$	1,839	\$	1,879	\$	1,826	\$	1,690	\$	222	13.1 %
Other	\$	128	\$	129	\$	132	\$	128	\$	122	\$	6	4.9 %
Average loan receivables, including held for sale	\$	100,957	\$	99,683	\$	96,230	\$	92,489	\$	90,815	\$	10,142	11.2 %
Period-end active accounts (in thousands) <sup>(9)</sup>		70,754		73,484		70,137		70,269		68,589		2,165	3.2 %
Average active accounts (in thousands) <sup>(9)</sup>		71,667		71,526		70,308		69,517		69,494		2,173	3.1 %
LIQUIDITY													
Liquid assets	<u>_</u>	20.021	¢	14.250		15 (12	¢	12 704		16 202		4 710	20.0.01
Cash and equivalents	S	20,021	\$	14,259	\$	15,643	\$	12,706	\$	15,303	\$	4,718	30.8 %
Total liquid assets Undrawn credit facilities	s	21,929	\$	16,808	\$	17,598	\$	16,448	\$	18,778	\$	3,151	16.8 %
	s	2.050	¢	2.050	ç	2.050	¢	2.050	ç	2.050	ç	_	%
Undrawn credit facilities Total liquid assets and undrawn credit facilities <sup>(10)</sup>	\$ \$	2,950 24,879	\$ \$	2,950 19,758	\$ \$	2,950 20,548	\$ \$	2,950 19,398	S S	2,950 21,728	\$ \$	3,151	— % 14.5 %
Liquid assets % of total assets	3	24,879 18.10%	э	19,758	3	20,548 15.58 %	э	19,398	3	21,728	3	3,131	0.69 %
Liquid assets % of total assets Liquid assets including undrawn credit facilities % of total assets		20.53 %		14.31 %		13.38 %		17.85 %		20.15 %			0.38 %
Eliquid assets including undrawn credit facilities 70 of total assets		20.33 %		10.62 %		10.19 %		17.00 %		20.15 %			0.36 %

(1) Return on assets represents net earnings as a percentage of average total assets.

(2) Return on equity represents net earnings as a percentage of average total equity.

(3) Return on tangible common equity represents net earnings available to common stockholders as a percentage of average tangible common equity. Tangible common equity ("TCE") is a non-GAAP measure. For corresponding reconciliation of TCE to a GAAP financial measure, see Reconciliation of Non-GAAP Measures and Calculations of Regulatory Measures.
 (4) Net interest margin represents net interest income divided by average interest-earning assets.

(5) Efficiency ratio represents (i) other expense, divided by (ii) net interest income, plus other income, less retailer share arrangements.(6) Based on customer statement-end balances extrapolated to the respective period-end date.

(7) Allowance coverage ratio represents allowance for credit losses divided by total period-end loan receivables.

(8) Purchase volume, or net credit sales, represents the aggregate amount of charges incurred on credit cards or other credit product accounts less returns during the period. (9) Active accounts represent credit card or installment loan accounts on which there has been a purchase, payment or outstanding balance in the current month.

(10) Excludes available borrowing capacity related to unencumbered assets.

2

#### SYNCHRONY FINANCIAL STATEMENTS OF EARNINGS (unaudited, \$ in millions)

(unauticu, o in minors)					Quai	rter Ende	d					
	N	Aar 31, 2024	1	Dec 31, 2023	5	Sep 30, 2023		un 30, 2023	N	Aar 31, 2023	1Q'24 vs	. 10'23
Interest income:											 -	
Interest and fees on loans	\$	5,293	\$	5,323	\$	5,151	\$	4,812	\$	4,616	\$ 677	14.7 %
Interest on cash and debt securities		275		226		203		209		170	105	61.8 %
Total interest income		5,568		5,549		5,354		5,021		4,786	 782	16.3 %
Interest expense:												
Interest on deposits		954		878		800		717		557	397	71.3 %
Interest on borrowings of consolidated securitization entities		105		99		86		78		77	28	36.4 %
Interest on senior unsecured notes		104		106		106		106		101	3	3.0 %
Total interest expense		1,163		1,083		992		901		735	428	58.2 %
Net interest income		4,405		4,466		4,362		4,120		4,051	 354	8.7 %
Retailer share arrangements		(764)		(878)		(979)		(887)		(917)	153	(16.7)%
Provision for credit losses		1,884		1,804		1,488		1,383		1,290	594	46.0 %
Net interest income, after retailer share arrangements and provision for credit losses		1,757		1,784		1,895		1,850		1,844	 (87)	(4.7)%
Other income:												
Interchange revenue		241		270		267		262		232	9	3.9 %
Protection product revenue		141		139		131		125		115	26	22.6 %
Loyalty programs		(319)		(369)		(358)		(345)		(298)	(21)	7.0 %
Other		1,094		31		52		19		16	 1,078	NM
Total other income		1,157		71		92		61		65	 1,092	NM
Other expense:												
Employee costs		496		538		444		451		451	45	10.0 %
Professional fees		220		228		219		209		186	34	18.3 %
Marketing and business development		125		138		125		133		131	(6)	(4.6)%
Information processing		186		190		177		179		166	20	12.0 %
Other		179		222		189		197		185	 (6)	(3.2)%
Total other expense		1,206		1,316		1,154		1,169		1,119	87	7.8 %
Earnings before provision for income taxes		1,708		539		833		742		790	 918	116.2 %
Provision for income taxes		415		99		205		173		189	 226	119.6 %
Net earnings	\$	1,293	\$	440	\$	628	\$	569	\$	601	\$ 692	115.1 %
Net earnings available to common stockholders	\$	1,282	\$	429	\$	618	\$	559	\$	590	\$ 692	117.3 %

### SYNCHRONY FINANCIAL

#### STATEMENTS OF FINANCIAL POSITION

(unaudited, \$ in millions)

			Ç	Quarter Ended					
	 Mar 31, 2024	Dec 31, 2023		Sep 30, 2023	Jun 30, 2023	Mar 31, 2023		Mar 31, 2024 Mar 31, 202	
Assets	 								
Cash and equivalents	\$ 20,021	\$ 14,259	\$	15,643	\$ 12,706	\$ 15,303	\$	4,718	30.8 %
Debt securities	3,005	3,799		2,882	4,294	4,008		(1,003)	(25.0)%
Loan receivables:									
Unsecuritized loans held for investment	81,642	81,554		78,470	75,532	72,079		9,563	13.3 %
Restricted loans of consolidated securitization entities	 20,091	 21,434		19,403	 19,269	 19,050		1,041	5.5 %
Total loan receivables	 101,733	102,988		97,873	 94,801	 91,129	-	10,604	11.6 %
Less: Allowance for credit losses	 (10,905)	 (10,571)		(10,176)	 (9,804)	 (9,517)		(1,388)	14.6 %
Loan receivables, net	 90,828	 92,417		87,697	 84,997	 81,612		9,216	11.3 %
Goodwill	1,073	1,018		1,105	1,105	1,105		(32)	(2.9)%
Intangible assets, net	800	815		680	717	768		32	4.2 %
Other assets	5,446	4,915		4,932	4,878	5,057		389	7.7 %
Assets held for sale		256		_	_	_		_	NM
Total assets	\$ 121,173	\$ 117,479	\$	112,939	\$ 108,697	\$ 107,853	\$	13,320	12.4 %
Liabilities and Equity									
Deposits:									
Interest-bearing deposit accounts	\$ 83,160	\$ 80,789	\$	77,669	\$ 75,344	\$ 74,008	\$	9,152	12.4 %
Non-interest-bearing deposit accounts	 394	 364		397	 421	 417		(23)	(5.5)%
Total deposits	83,554	81,153		78,066	75,765	74,425		9,129	12.3 %
Borrowings:									
Borrowings of consolidated securitization entities	8,016	7,267		6,519	5,522	6,228		1,788	28.7 %
Senior and Subordinated unsecured notes	8,117	8,715		8,712	8,709	8,706		(589)	(6.8)%
Total borrowings	 16,133	 15,982		15,231	 14,231	 14,934		1,199	8.0 %
Accrued expenses and other liabilities	6,204	6,334		5,875	5,321	5,301		903	17.0 %
Liabilities held for sale	_	107		—	_	_		_	NM
Total liabilities	 105,891	 103,576		99,172	 95,317	 94,660		11,231	11.9 %
Equity:									
Preferred stock	1,222	734		734	734	734		488	66.5 %
Common stock	1	1		1	1	1		_	%
Additional paid-in capital	9,768	9,775		9,750	9,727	9,705		63	0.6 %
Retained earnings	19,790	18,662		18,338	17,828	17,369		2,421	13.9 %
Accumulated other comprehensive income (loss)	(69)	(68)		(96)	(96)	(102)		33	(32.4)%
Treasury stock	(15,430)	(15,201)		(14,960)	(14,814)	(14,514)		(916)	6.3 %
Total equity	 15,282	 13,903		13,767	 13,380	 13,193		2,089	15.8 %
Total liabilities and equity	\$ 121,173	\$ 117,479	\$	112,939	\$ 108,697	\$ 107,853	\$	13,320	12.4 %

SYNCHRONY FINANCIAL AVERAGE BALANCES, NET INTEREST INCOME AND NET INTEREST MARGIN (unaudited, S in millions)

								Quarter Ended	I						
		Mar 31, 2024			Dec 31, 2023			Sep 30, 2023			Jun 30, 2023			Mar 31, 2023	
		Interest	Average		Interest	Average		Interest	Average		Interest	Average		Interest	Average
	Average Balance	Income/ Expense	Yield/ Rate	Average Balance	Income/ Expense	Yield/ Rate	Average Balance	Income/	Yield/ Rate	Average Balance	Income/ Expense	Yield/ Rate	Average Balance	Income/ Expense	Yield/ Rate
Assets	Dalalice	Expense	Kate	Datatice	Expense	Kate	Datatice	Expense	Kate	Dalalice	Expense	Kate	Dalalice	Expense	Kate
Interest-earning assets:															
Interest-earning cash and equivalents	\$ 17,405	\$ 236	5.45 %	\$ 13,762	\$ 188	5.42 %	\$ 12,753	\$ 172	5.35 %	\$ 14,198	\$ 178	5.03 %	\$ 12,365	\$ 140	4.59 %
Securities available for sale	3,432	39	4.57 %	3,895	38	3.87 %	3,706	31	3.32 %	3,948	31	3.15 %	4,772	30	2.55 %
Loan receivables, including held for sale:															
Credit cards	94,216	5,096	21.75 %	93,744	5,162	21.85 %	90,587	5,003	21.91 %	87,199	4,679	21.52 %	85,904	4,497	21.23 %
Consumer installment loans	4,734	149	12.66 %	3,875	116	11.88 %	3,656	108	11.72 %	3,359	94	11.22 %	3,103	83	10.85 %
Commercial credit products	1,878	45	9.64 %	1,934	42	8.62 %	1,861	38	8.10 %	1,808	36	7.99 %	1,697	34	8.13 %
Other	129	3	9.35 %	130	3	9.16 %	126	2	6.30 %	123	3	9.78 %	111	2	7.31 %
Total loan receivables, including held for sale	100,957	5,293	21.09 %	99,683	5,323	21.19 %	96,230	5,151	21.24 %	92,489	4,812	20.87 %	90,815	4,616	20.61 %
Total interest-earning assets	121,794	5,568	18.39 %	117,340	5,549	18.76 %	112,689	5,354	18.85 %	110,635	5,021	18.20 %	107,952	4,786	17.98 %
Non-interest-earning assets:															
Cash and due from banks	944			886			964			976			1,024		
Allowance for credit losses	(10,677)			(10,243)			(9,847)			(9,540)			(9,262)		
Other assets	6,973			6,616			6,529			6,330			6,128		
Total non-interest-earning assets	(2,760)			(2,741)			(2,354)			(2,234)			(2,110)		
Total assets	\$ 119,034			\$ 114,599			\$ 110,335			\$ 108,401			\$ 105,842		
Liabilities															
Interest-bearing liabilities:															
Interest-bearing deposit accounts	\$ 82,598	\$ 954	4.65 %	\$ 78,892	\$ 878	4.42 %	\$ 75,952	\$ 800	4.18 %	\$ 74,812	\$ 717	3.84 %	\$ 72,216	\$ 557	3.13 %
Borrowings of consolidated securitization entities	7,383	105	5.72 %	6,903	99	5.69 %	6,096	86	5.60 %	5,863	78	5.34 %	6,229	77	5.01 %
Senior and Subordinated unsecured notes	8,630	104	4.85 %	8,712	106	4.83 %	8,710	106	4.83 %	8,707	106	4.88 %	8,442	101	4.85 %
Total interest-bearing liabilities	98,611	1,163	4.74 %	94,507	1,083	4.55 %	90,758	992	4.34 %	89,382	901	4.04 %	86,887	735	3.43 %
Non-interest-bearing liabilities															
Non-interest-bearing deposit accounts	390			379			401			420			411		
Other liabilities	5,419			5,652			5,418			5,164			5,130		
Total non-interest-bearing liabilities	5,809			6,031			5,819			5,584			5,541		
Total liabilities	104,420			100,538			96,577			94,966			92,428		
Equity															
Total equity	14,614			14,061			13,758			13,435			13,414		
Total liabilities and equity	\$ 119,034			\$ 114,599			\$ 110,335			\$ 108,401			\$ 105,842		
Net interest income		\$ 4,405			\$ 4,466			\$ 4,362			\$ 4,120			\$ 4,051	
Interest rate spread <sup>(1)</sup> Net interest margin <sup>(2)</sup>			13.64 % 14.55 %			14.22 % 15.10 %			14.51 % 15.36 %			14.16 % 14.94 %			14.55 % 15.22 %

(1) Interest rate spread represents the difference between the yield on total interest-earning assets and the rate on total interest-bearing liabilities.
 (2) Net interest margin represents net interest income divided by average interest-earning assets.

### SYNCHRONY FINANCIAL BALANCE SHEET STATISTICS

(unaudited, \$ in millions, except per share statistics)

			Qu	arter Ended					
	Mar 31, 2024	Dec 31, 2023		Sep 30, 2023		Jun 30, 2023	Mar 31, 2023	Mar 31, 202 Mar 31, 20	
BALANCE SHEET STATISTICS									
Total common equity	\$ 14,060	\$ 13,169	\$	13,033	\$	12,646	\$ 12,459	\$ 1,601	12.9 %
Total common equity as a % of total assets	11.60 %	11.21 %		11.54 %		11.63 %	11.55 %		0.05 %
Tangible assets	\$ 119,300	\$ 115,535	\$	111,154	\$	106,875	\$ 105,980	\$ 13,320	12.6 %
Tangible common equity <sup>(1)</sup>	\$ 12,187	\$ 11,225	\$	11,248	\$	10,824	\$ 10,586	\$ 1,601	15.1 %
Tangible common equity as a % of tangible assets(1)	10.22 %	9.72 %		10.12 %		10.13 %	9.99 %		0.23 %
Tangible common equity per share <sup>(1)</sup>	\$ 30.36	\$ 27.59	\$	27.18	\$	25.89	\$ 24.71	\$ 5.65	22.9 %
REGULATORY CAPITAL RATIOS <sup>(2)(3)</sup>									
		Ba	sel III -	- CECL Transi	ition				
Total risk-based capital ratio <sup>(4)</sup>	15.8 %	14.9 %		15.7 %		15.7 %	15.9 %		
Tier 1 risk-based capital ratio <sup>(5)</sup>	13.8 %	12.9 %		13.6 %		13.6 %	13.8 %		
Tier 1 leverage ratio <sup>(6)</sup>	12.0 %	11.7 %		12.2 %		12.0 %	12.1 %		
Common equity Tier 1 capital ratio	12.6 %	12.2 %		12.8 %		12.8 %	13.0 %		

(1) Tangible common equity ("TCE") is a non-GAAP measure. We believe TCE is a more meaningful measure of the net asset value of the Company to investors. For corresponding reconciliation of TCE to a GAAP linancial measure, see Reconciliation of Non-GAAP Measures and Calculations of Regulatory Measures.

(2) Regulatory capital ratios at March 31, 2024 are preliminary and therefore subject to change.

(3) Capital ratios reflect the phase-in of an estimate of CECL's effect on regulatory capital over a three-year transitional period beginning in the first quarter of 2022 through 2024. Capital ratios for 2024 and 2023 reflect 75% and 50%, respectively, of the phase-in of CECL effects.

(4) Total risk-based capital ratio is the ratio of total risk-based capital divided by risk-weighted assets.

(5) Tier 1 risk-based capital ratio is the ratio of Tier 1 capital divided by risk-weighted assets.

(6) Tier 1 leverage ratio is the ratio of Tier 1 capital divided by total average assets, after certain adjustments.

#### SYNCHRONY FINANCIAL PLATFORM RESULTS

#### (unaudited, \$ in millions)

1	Mar 31,		Dec 31,		Sen 30		Jun 30,		Mar 31,			
	2024		2023		Sep 30, 2023		2023		2023		1Q'24 vs. 1	Q'23
			<u> </u>		<u> </u>						-	
												(3.2)%
	,		,		,		· · ·		,		,	9.7 %
\$		\$		\$		\$		\$		\$		7.3 % 2.4 %
	,		,		,		,		,			12.8 %
\$	33	\$	26	\$	28	\$	27	\$	25	\$	8	32.0 %
	12,628		15,510		,		13,472	\$	12,261		367	3.0 %
	,		. )		.,		· · ·		<i>p</i> -		,	11.2 %
\$	,	\$	,	\$	,	\$	,	\$	,	\$	,	12.4 %
	21,349		21,177		20,768		20,559		20,564		785	3.8 %
\$	1,567	\$	1,579	\$	1,530	\$	1,422	\$	1,363	\$	204	15.0 %
\$	6	\$	(7)	\$	(6)	\$	(2)	\$	1	\$	5	NN
\$	14,023	\$	16,987	\$	15,445	\$	15,356	\$	13,439	\$	584	4.3 %
\$	19,559	\$	20,666	\$	18,865	\$	18,329	\$	17,702	\$	1,857	10.5 %
\$	19,593	\$	19,422	\$	18,565	\$	17,935	\$	17,713	\$	1,880	10.6 %
	21,032		21,038		20,410		20,346		20,807		225	1.1 %
\$	1,214	\$	1,204	\$	1,168	\$	1,091	\$	1,070	\$	144	13.5 %
\$	(17)	\$	(30)	\$	(28)	\$	(21)	\$	(14)	\$	(3)	21.4 %
\$	3,980	\$	3,870	\$	3,990	\$	4,015	\$	3,690	\$	290	7.9 %
\$	15,065	\$	14,521	\$	14,019	\$	13,327	\$	12,581	\$	2,484	19.7 %
\$	14,697	\$	14,251	\$	13,600	\$	12,859	\$	12,309	\$	2,388	19.4 %
	7,611		7,447		7,276		7,063		6,887		724	10.5 %
\$	869	s	866	\$	844	\$	786	\$	735	\$	134	18.2 %
\$	66	\$	82	\$	74	\$	54	\$	61	\$	5	8.2 %
\$	1,244	\$	1,550	\$	1,490	\$	1,580	\$	1,302	\$	(58)	(4.5)%
\$	6,604	\$	6,744	\$	6,483	\$	6,280	\$	5,971	\$	633	10.6 %
\$	6,631	\$	6,568	\$	6,383	\$	6,106	\$	5,919	\$	712	12.0 %
	2,642		2,620		2,556		2,529		2,611		31	1.2 %
s	255	s	255	\$	249	\$	232	\$	223	\$	32	14.3 %
\$	8	\$	7	\$	8	\$	7	\$	7	\$	1	14.3 %
\$	_	\$	1	\$	_	\$	_	\$	2	\$	(2)	(100.0)%
\$	156	\$	163	\$	173	\$	181	\$	198	\$	(42)	(21.2)%
\$	90	\$	169	\$	177	\$	190	\$	202	\$	(112)	(55.4)%
	64		67		75		85		104		(40)	(38.5)%
\$	6	\$	16	\$	(7)	\$	6	\$	_	\$	6	NN
\$	1,061	\$	(7)	\$	16	\$	(4)	\$	(15)	\$	1,076	NM
\$	42,387	\$	49,339	\$	47,006	\$	47,276	\$	41,557	\$	830	2.0 %
			,		,				· · ·			11.6 %
\$	100,957	\$	99,683	\$	96,230	\$	92,489	\$	90,815	\$	10,142	11.2 %
	71,667		71,526		70,308		69,517		69,494		2,173	3.1 %
\$	5,293	\$	5.323	\$	5,151	\$	4.812	\$	4.616	\$	677	14.7 %
	2 2 3 2 3 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	\$       32,615         \$       31,865         18,969       \$         \$       1,382         \$       1,382         \$       27,734         \$       28,081         21,349       \$         \$       1,567         \$       6         \$       14,023         \$       19,593         \$       19,593         \$       12,032         \$       12,044         \$       660         \$       12,642         \$       869         \$       6,604         \$       6,604         \$       2,642         \$       255         \$       8         \$       -         \$       1,044         \$       6,604         \$       2,642         \$       8         \$       9         \$       9         \$       9         \$       9         \$       106         \$       42,387         \$       100,957         \$       100,957 <td><math display="block">\begin{array}{c ccccccccccccccccccccccccccccccccccc</math></td> <td><math display="block"> \begin{array}{c ccccccccccccccccccccccccccccccccccc</math></td> <td><math display="block">\begin{array}{c ccccccccccccccccccccccccccccccccccc</math></td> <td><math display="block"> \begin{array}{c ccccccccccccccccccccccccccccccccccc</math></td> <td><math display="block"> \begin{array}{c ccccccccccccccccccccccccccccccccccc</math></td> <td><math display="block"> \begin{array}{c ccccccccccccccccccccccccccccccccccc</math></td>	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$				

(1) Purchase volume, or net credit sales, represents the aggregate amount of charges incurred on credit cards or other credit product accounts less returns during the period. (2) Active accounts represent credit card or installment loan accounts on which there has been a purchase, payment or outstanding balance in the current month.

#### SYNCHRONY FINANCIAL

RECONCILIATION OF NON-GAAP MEASURES AND CALCULATIONS OF REGULATORY MEASURES<sup>(1)</sup>

(unaudited, \$ in millions, except per share statistics)

(unaudited, \$ in millions, except per share statistics)	Quarter Ended											
		Mar 31, 2024		Dec 31, 2023	Q	Sep 30, 2023		Jun 30, 2023		Mar 31, 2023		
COMMON EQUITY AND REGULATORY CAPITAL MEASURES		2024		2023		2023		2023		2023		
GAAP Total equity	\$	15,282	\$	13,903	\$	13,767	\$	13,380	\$	13,193		
Less: Preferred stock		(1,222)		(734)		(734)		(734)		(734)		
Less: Goodwill		(1,073)		(1,105)		(1,105)		(1,105)		(1,105)		
Less: Intangible assets, net		(800)		(839)		(680)		(717)		(768)		
Tangible common equity	\$	12,187	\$	11,225	\$	11,248	\$	10,824	\$	10,586		
Add: CECL transition amount		573		1,146		1,146		1,146		1,146		
Adjustments for certain deferred tax liabilities and certain items in accumulated comprehensive income (loss)		225		229		255		255		258		
Common equity Tier 1	\$	12,985	\$	12,600	\$	12,649	\$	12,225	\$	11,990		
Preferred stock		1,222		734		734		734		734		
Tier 1 capital	\$	14,207	\$	13,334	\$	13,383	\$	12,959	\$	12,724		
Add: Subordinated debt		741		741		741		741		740		
Add: Allowance for credit losses includible in risk-based capital		1,399		1,389		1,322		1,282		1,239		
Total Risk-based capital	\$	16,347	\$	15,464	\$	15,446	\$	14,982	\$	14,703		
ASSET MEASURES <sup>(2)</sup>												
Total average assets	\$	119,034	\$	114,599	\$	110,335	\$	108,401	\$	105,842		
Adjustments for:												
Add: CECL transition amount		573		1,146		1,146		1,146		1,146		
Less: Disallowed goodwill and other disallowed intangible assets (net of related deferred tax liabilities) and other		(1,631)		(1,671)		(1,507)		(1,537)		(1,564)		
Total assets for leverage purposes	\$	117,976	\$	114,074	\$	109,974	\$	108,010	\$	105,424		
Risk-weighted assets	\$	103,242	\$	103,460	\$	98,451	\$	95,546	\$	92,379		
CECL FULLY PHASED-IN CAPITAL MEASURES												
Tier 1 capital	\$	14,207	\$	13,334	\$	13,383	\$	12,959	\$	12,724		
Less: CECL transition adjustment		(573)		(1,146)		(1,146)		(1,146)		(1,146)		
Tier 1 capital (CECL fully phased-in)	\$	13,634	\$	12,188	\$	12,237	\$	11,813	\$	11,578		
Add: Allowance for credit losses		10,905		10,571		10,176		9,804		9,517		
Tier 1 capital (CECL fully phased-in) + Reserves for credit losses	\$	24,539	\$	22,759	\$	22,413	\$	21,617	\$	21,095		
Risk-weighted assets	\$	103,242	\$	103,460	\$	98,451	\$	95,546	\$	92,379		
Less: CECL transition adjustment		(290)		(580)		(580)		(580)		(580)		
Risk-weighted assets (CECL fully phased-in)	\$	102,952	\$	102,880	\$	97,871	\$	94,966	\$	91,799		
TANGIBLE COMMON EQUITY PER SHARE				_								
GAAP book value per share	\$	35.03	\$	32.36	\$	31.50	\$	30.25	\$	29.08		
Less: Goodwill		(2.68)		(2.72)		(2.67)		(2.65)		(2.58)		
Less: Intangible assets, net		(1.99)		(2.05)		(1.65)		(1.71)		(1.79)		
Tangible common equity per share	\$	30.36	\$	27.59	\$	27.18	\$	25.89	\$	24.71		
			_		_				_			

Regulatory measures at March 31, 2024 are preliminary and therefore subject to change.
 Capital ratios reflect the phase-in of an estimate of CECL's effect on regulatory capital over a three-year transitional period beginning in the first quarter of 2022 through 2024. Capital ratios for 2024 and 2023 reflect 75% and 50%, respectively, of the phase-in of CECL effects.

#### SYNCHRONY FINANCIAL RECONCILIATION OF NON-GAAP MEASURES (Continued) (unaudited, \$ in millions, except per share statistics)

ADJUSTED FINANCIAL MEASURES	Qu	arter Ended
	N	Mar 31, 2024
Net revenue:		
Net revenue	\$	4,798
Less: Pets Best pre-tax gain on sale included in Other income		(1,069)
Adjusted Net revenue	\$	3,729
Net earnings:		
Net earnings	\$	1,293
Less: Pets Best gain on sale after-tax		(802)
Adjusted Net earnings	\$	491
Preferred dividends		(11)
Adjusted Net earnings available to common stockholders	\$	480
Diluted earnings per share:		
Diluted earnings per share	\$	3.14
Less: Pets Best gain on sale impact		(1.96)
Adjusted Diluted earnings per share	\$	1.18
Return on assets:		
Return on assets <sup>(1)</sup>		4.4 %
Less: Pets Best gain on sale impact		(2.7)%
Adjusted Return on assets		1.7 %
Return on equity:		
Return on equity <sup>(2)</sup>		35.6 %
Less: Pets Best gain on sale impact		(21.8)%
Adjusted Return on equity		13.8 %
Return on tangible common equity:		
Return on tangible common equity <sup>(3)</sup>		43.6 %
Less: Pets Best gain on sale impact		(26.8)%
Adjusted Return on tangible common equity		16.8 %
Efficiency ratio:		
Efficiency Ratio <sup>(4)</sup>		25.1 %
Less: Pets Best gain on sale impact		7.2 %
Adjusted Efficiency ratio		32.3 %

(1) Return on assets represents net earnings as a percentage of average total assets.

(2) Return on equity represents net earnings as a percentage of average total equity.

(3) Return on tangible common equity ("TCE") is a non-GAAP measure. For corresponding reconciliation of TCE to a GAAP financial measure, see Reconciliation of Non-GAAP Measures and Calculations of Regulatory Measures.

(4) Efficiency ratio represents (i) other expense, divided by (ii) net interest income, plus other income, less retailer share arrangements.



Exhibit 99.3

# 1Q'24 FINANCIAL RESULTS

April 24, 2024

#### **Cautionary Statement Regarding Forward-Looking Statements**

The following slides are part of a presentation by Synchrony Financial in connection with reporting quarterly financial results. No representation is made that the information in these slides is complete. For additional information, see the earnings release and financial supplement included as exhibits to our Current Report on Form 8-K filed today and available on our website (www.synchronyfinancial.com) and the SEC's website (www.sec.gov). All references to net earnings and net income are intended to have the same meaning. All comparisons are for the first quarter of 2024 compared to the first quarter of 2023, unless otherwise noted.

This presentation contains certain forward-looking statements as defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are subject to the "safe harbor" created by those sections. Forward-looking statements may be identified by words such as "expects," "intends," "anticipates," "plans," "believes," 'seeks," "targets," "outlook," "estimates," "will," "should," "may," "aim" or words of similar meaning, but these words are not the exclusive means of identifying forward-looking statements. Forward-looking statements are based on management's current expectations and assumptions, and are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. As a result, actual results could differ materially from those indicated in these forward-looking statements. Factors that could cause actual results to differ materially include global political, economic, business, competitive, market, regulatory and other factors and risks, such as: the impact of macroeconomic conditions and whether industry trends we have identified develop as anticipated; retaining existing partners and attracting new partners, concentration of our revenue in a small number of partners, and promotion and support of our products by our partners: cyber-attacks or other security incidents or breaches; disruptions in the operations of our and our outsourced partners' computer systems and data centers; the financial performance of our partners; the Consumer Financial Protection Bureau's (the "CFPB") final rule on credit card late fees; the sufficiency of our allowance for credit losses and the accuracy of the assumptions or estimates used in preparing our financial statements, including those related to the CECL accounting guidance; higher borrowing costs and adverse financial market conditions impacting our funding and liquidity, and any reduction in our credit ratings; our ability to grow our deposits in the future; damage to our reputation; our ability to securitize our loan receivables, occurrence of an early amortization of our securitization facilities, loss of the right to service or subservice our securitized loan receivables, and lower payment rates on our securitized loan receivables; changes in market interest rates and the impact of any margin compression; effectiveness of our risk management processes and procedures, reliance on models which may be inaccurate or misinterpreted, our ability to manage our credit risk; our ability to offset increases in our costs in retailer share arrangements; competition in the consumer finance industry; our concentration in the U.S. consumer credit market; our ability to successfully develop and commercialize new or enhanced products and services; our ability to realize the value of acquisitions, dispositions and strategic investments; reductions in interchange fees; fraudulent activity; failure of third-parties to provide various services that are important to our operations; international risks and compliance and regulatory risks and costs associated with international operations; alleged infringement of intellectual property rights of others and our ability to protect our intellectual property; litigation and regulatory actions; our ability to attract, retain and motivate key officers and employees; tax legislation initiatives or challenges to our tax positions and/or interpretations, and state sales tax rules and regulations; regulation, supervision, examination and enforcement of our business by governmental authorities, the impact of the Dodd-Frank Wall Street Reform and Consumer Protection Act (the "Dodd-Frank Act") and other legislative and regulatory developments and the impact of the CFPB regulation of our business, including new requirements and constraints the Company and the Bank will become subject to as a result of having \$100 billion or more in total assets; impact of capital adequacy rules and liquidity requirements; restrictions that limit our ability to pay dividends and repurchase our common stock, and restrictions that limit the Bank's ability to pay dividends to us; regulations relating to privacy, information security and data protection; use of third-party vendors and ongoing third-party business relationships; and failure to comply with anti-money laundering and anti-terrorism financing laws.

For the reasons described above, we caution you against relying on any forward-looking statements, which should also be read in conjunction with the other cautionary statements that are included elsewhere in this presentation and in our public filings, including under the headings "Risk Factors Relating to Our Business" and "Risk Factors Relating to Regulation" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023, filed on February 8, 2024. You should not consider any list of such factors to be an exhaustive statement of all the risks, uncertainties, or potentially inaccurate assumptions that could cause our current expectations or beliefs to change. Further, any forward-looking statement speaks only as of the date on which it is made, and we undertake no obligation to update or revise any forward-looking statement to reflect events or circumstances after the date on which the statement is made or to reflect the occurrence of unanticipated events, except as otherwise may be required by law.



# 1Q'24 Financial Highlights

	SUMMARY		NANCIAL METRICS		CAPITAL
YF	\$3.14 DILUTED EPS compared to \$1.35 Excluding the Pets Best gain on sale, 1Q'24 Adjusted Diluted EPS of \$1.18,* which includes a reserve build for the Ally Lending acquisition of \$190 million or \$(0.35) per Diluted_Share		<b>14.55%</b> <b>NET INTEREST MARGIN</b> <i>compared to 15.22%</i>	C	<b>12.6%</b> CET1 liquid assets of \$21.9 billion 18.1% of total assets
2	<b>\$101.7 billion</b> LOAN RECEIVABLES compared to \$91.1 billion		<b>6.31%</b> NET CHARGE-OFFS compared to 4.49%	$\Diamond$	<b>\$83.6 billion</b> DEPOSITS 84% of current funding
8	<b>71.7 million AVERAGE ACTIVE ACCOUNTS</b> compared to 69.5 million	¢	<b>25.1%</b> <b>EFFICIENCY RATIO</b> compared to 35.0% Excluding the Pets Best gain on sale, 1Q'24 Adjusted Efficiency ratio of 32.3%*	â	<b>\$402 million</b> <b>CAPITAL RETURNED</b> \$300 million share repurche



### **Delivering Consistent Returns Over Time**

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\* Risk-adjusted return ("RAR") represents Total interest income (Interest and fees on loans plus Interest on cash and debt securities) less interest expense, RSA and NCOs, stated as a percentage of average loan receivables.

# 1Q'24 Business Highlights



### Summary earnings statement

			B/(	(W)
\$ in millions, except per share statistics	<u>1Q'24</u>	<u>1Q'23</u>	<u>\$</u>	<u>%</u>
Total interest income	\$5,568	\$4,786	\$782	16%
Total interest expense	1,163	735	(428)	(58)%
Net interest income (NII)	4,405	4,051	354	9%
Retailer share arrangements (RSA)	(764)	(917)	153	17%
Provision for credit losses	1,884	1,290	(594)	(46)%
Other income	1,157	65	1,092	NM
Other expense	1,206	1,119	(87)	(8)%
Pre-tax earnings	1,708	790	918	116%
Provision for income taxes	415	189	(226)	(120)%
Net earnings	1,293	601	692	115%
Preferred dividends	11	11		NM
Net earnings available to common stockholders	\$1,282	\$590	\$692	117%
Diluted earnings per share	\$3.14	\$1.35	\$1.79	133%

### 1Q'24 Highlights

Net earnings of \$1.3 billion or \$3.14 per Diluted Share; excluding the Pets Best gain on sale, Adjusted Net earnings of \$491 million or \$1.18 per Diluted Share,\* which includes a reserve build for the Ally Lending acquisition of \$190 million or \$(0.35) per Diluted Share

 Other income includes \$1.1 billion related to Pets Best gain on sale; \$802 million after-tax or \$1.96 EPS impact

#### Net interest income up 9%

- Interest and fees on loans up 15% driven primarily by growth in average loan receivables, lower payment rate and higher benchmark rates
- Interest expense increase attributed to higher benchmark rates and higher funding liabilities

#### Retailer share arrangements decreased (17)%

 Decrease driven by higher net charge-offs partially offset by higher net interest income

#### Provision for credit losses up 46%

- Higher provision driven by higher net charge-offs
- Includes \$190 million reserve build related to the Ally Lending acquisition

### Total Other expense up 8%

Increase primarily driven by growth related items and technology investments



\* Adjusted Net earnings and Adjusted Diluted EPS are non-GAAP measures, see non-GAAP reconciliation in appendix.

# 1Q'24 Platform Results<sup>®</sup>



### **Net Revenue**



#### Net revenue \$ in millions

\$3,199
\$677
\$105
\$(428)
\$354
\$153
\$1,092
\$4,798

### 1Q'24 Highlights

#### Net revenue increased \$1.6 billion, or 50%

- Net interest income increased \$354 million, or 9%, driven primarily by higher interest & fees on loans
  - Loan receivables yield of 21.09%, up 48 bps driven by lower payment rate and higher benchmark rates
  - Total interest-bearing liabilities cost of 4.74%, up 131 bps driven by higher benchmark rates
- Retailer share arrangements decreased \$153 million driven by higher net charge-offs partially offset by higher net interest income
- Other income includes a \$1,069 million gain on sale of Pets Best



### **Other Expense**



### 1Q'24 Highlights

Total Other expense up 8%

 Increase primarily driven by growth related items, technology investments, and includes transaction related activity and other notable expenses totaling \$10 million (see appendix for details)

- Employee cost increase primarily attributable to an increase in headcount driven by growth
- Professional fees and information processing increase primarily driven by technology investments

#### Efficiency ratio 25.1% vs. 35.0% prior year

- Decrease in ratio driven by Pets Best gain on sale and higher revenue partially offset by higher expenses
- Excluding the impacts of Pets Best gain on sale, 1Q'24 efficiency ratio would have been 32.3%\*

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\* Adjusted Efficiency ratio is a non-GAAP measure, see non-GAAP reconciliation in appendix.

### 30+ days past due

\$ in millions, % of period-end loan receivables



### 90+ days past due

\$ in millions, % of period-end loan receivables



### synchrony

### Net charge-offs

\$ in millions, % of average loan receivables including held for sale



# Allowance for credit losses

\$ in millions, % of period-end loan receivables



# **Delinquency Trends**

0.0%

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1Q'20 2Q'20 3Q'20 4Q'20 1Q'21 2Q'21 3Q'21 4Q'21 1Q'22 2Q'22 3Q'22 4Q'22 ¦ 1Q'23 2Q'23 3Q'23 4Q'23 1Q'24

Y/Y Change

DQ % Rate

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## Funding, Capital and Liquidity



1Q'24 Performance	<ul> <li>Receivables growth consistent with expectations; payment rate slightly lower than expectations and purchase volume below our expectations, especially in larger ticket items</li> <li>Net interest income growth higher than expectations due to lower than expected payment rate and lower than expected deposit betas</li> <li>Credit, RSA and other expense largely in-line with expectations</li> </ul>
Quarterly Trends	<ul> <li>Continue to expect:</li> <li>typical seasonality in purchase volume, loan receivables and net interest income</li> <li>typical seasonality in credit performance</li> <li>NCO's to peak mid-year</li> <li>Reserve coverage at year-end to be lower than '23 year-end rate</li> <li>RSA to align to program performance and function as designed</li> </ul>
Implications of Late Fee Rule & Implementation of Product, Policy & Pricing Changes	<ul> <li>Have commenced implementation of product, policy and pricing changes (or "PPPC"); majority will be completed over the next 2-3 months</li> <li>Expect to evaluate impacts of PPPC as changes go into effect, likely 2H'24</li> <li>Continued uncertainty with regard to timing of final Late Fee Rule implementation</li> </ul>
Financial Implications	<ul> <li>Changes to prior assumptions regarding timing of Late Fee Rule implementation, and/or consumer behavior changes in response to PPPC, could impact prior EPS expectations</li> </ul>



# Footnotes

#### All amounts and metrics included in this presentation are as of, or for the three months ended, March 31, 2024, unless otherwise stated.

#### **Delivering Consistent Returns Over Time**

- Classification of Prime & Super Prime refers to VantageScore credit scores of 651 or higher for 2019-2023 and FICO scores of 661 or higher for periods prior to 2019. RSA/ALR refers to Retailer share arrangements as a percentage of Average loan receivables; NCO/ALR refers to Net charge-offs as a percentage of Average loan receivables; Prime & Super Prime/EOP refers to Prime & Super Prime Loan receivables as a percentage of total period-end Loan receivables; RSA/Purchase volume refers to Retailer share b. arrangements as a percentage of Purchase volume.
- c. Data is presented on a managed-basis for 2009. See non-GAAP reconciliation in appendix.

#### 1Q'24 Business Highlights

- a. Dual Card / Co-Brand metrics are consumer only and include in-partner and out-of-partner activity.
- b Average active accounts are credit card or installment loan accounts on which there has been a purchase, payment or outstanding balance in the current month.
- New accounts represent accounts that were approved in the respective period, in millions. C.
- d. Purchase volume per account is calculated as total Purchase volume divided by Average active accounts, in \$.
- Average balance per account is calculated as the Average loan receivables divided by Average active accounts, in \$. e.

#### **Platform Results**

Accounts represent Average active accounts in millions. Loan receivables \$ in billions, Purchase volume \$ in billions and Interest and fees on loans \$ in millions. α.

#### Net Revenue:

- Payment rate is calculated as customer payments divided by beginning of period loan receivables. α.
- b. Historical payment rate excludes portfolios sold in 2019 and 2022. c.
- 1Q'24 payment rate excludes the impact of Ally Lending acquisition.

#### **Other Expense**

Efficiency ratio is calculated as Total Other expense divided by sum of Net interest income plus Other income less Retailer share arrangements (RSA). α.

#### Asset Quality:

- Allowance for credit losses reflects the adoption of ASU 2022-22, "Financial Instruments Credit Losses (Topic 326): Troubled Debt Restructurings and Vintage Disclosures" on α. January 1, 2023, which included a \$294 million reduction to the allowance for credit losses upon adoption.
- 1Q'24 Allowance for credit losses includes impact of Ally Lending acquisition. b.

#### Funding, Capital and Liquidity

- Excludes available borrowing capacity related to unencumbered assets. α.
- Capital ratios reflect the phase-in of an estimate of CECL's effect on regulatory capital over a three-year transitional period beginning in the first quarter of 2022, with effects fully b. phased-in beginning in the first quarter of 2025. CET1, Tier 1, and Total Capital Ratio are presented on a Transition basis and capital ratios for 2024 and 2023 reflect 75% and 50%, respectively, of the phase-in of CECL effects.





CHANGING WHAT'S POSSIBLE

# Transaction related activity and other notable items

The following table sets forth transaction related activity and notable other expense items incurred during the quarter. *\$ in millions* 

	Quarter Ended March 31, 2024
Transaction related activity	
Disposition of Pets Best:	
Other income - Pets Best gain on sale	\$1,069
Other expense - indirect sale-related expenses	3
Total	\$1,066
Ally Lending acquisition:	
Provision for loan losses - reserve build	\$190
Total	\$190
Notable Other expense items	
Total Other expenses:	
Prepatory expenses related to Late Fee rule change	\$7
Total	\$7



# **Non-GAAP Reconciliation\***

The following table sets forth the components of our Tier 1 Capital + Reserves ratio for the periods indicated below. \$ in millions

	At Mo	ırch 31
	Total	
	2023	2024
Tier 1 Capital	\$ 12,724	\$ 14,207
Less: CECL transition adjustment	(1,146)	(573)
Tier 1 capital (CECL fully phased-in)	\$ 11,578	\$ 13,634
Add: Allowance for credit losses	9,517	10,905
Tier 1 capital (CECL fully phased-in) plus Reserves for credit losses	\$ 21,095	\$ 24,539
Risk-weighted assets	\$ 92,379	\$103,242
Less: CECL transition adjustment	(580)	(290)
Risk-weighted assets (CECL fully phased-in)	\$ 91,799	\$102,952



\* Amounts at March 31, 2024 are preliminary and therefore subject to change.

# Non-GAAP Reconciliation (Continued)

The following table sets forth a reconciliation between GAAP results and non-GAAP adjusted results. \$ in millions

	Quarter Ended March 31, 2024
Net earnings:	
Net earnings	\$1,293
Less: Pets Best gain on sale after-tax	(802)
Adjusted Net earnings	\$491
Preferred dividends	(11)
Adjusted Net earnings available to common stockholders	\$480
Diluted earnings per share:	
Diluted earnings per share	\$3.14
Less: Pets Best gain on sale impact	(1.96)
Adjusted Diluted earnings per share	\$1.18
Efficiency ratio:	
Efficiency ratio	25.1%
Less: Pets Best gain on sale impact	7.2%
Adjusted Efficiency ratio	32.3%



# Non-GAAP Reconciliation (Continued)

The following table sets forth a reconciliation between GAAP results and non-GAAP managed-basis results for 2009. \$ in millions

	Year Ended December 31, 2009
	1 <del></del>
Net charge-offs as a % of average loan receivables, including held for sale:	11.07.07
GAAP Securitization adjustments	<b>11.26 %</b> (0.59) %
Managed basis	10.67 %
Net interest income as a % of average loan receivables, including held for sale:	
GAAP	16.21 %
Securitization adjustments	1.44 %
Managed basis	17.65 %
Retailer share arrangements as a % of average loan receivables, including held for sale:	
GAAP	3.40 %
Securitization adjustments	(1.80) %
Managed basis	1.60 %
Average loan receivables	
GAAP	\$23,485
Securitization adjustments	23,181
Managed basis	\$46,666
Period-end loan receivables	
GAAP	\$22,912
Securitization adjustments	23,964
Managed basis	\$46,876



#### **Explanation of Non-GAAP Measures**

The information provided in this Form 8-K and exhibits includes measures which are not prepared in accordance with U.S. generally accepted accounting principles ("GAAP").

We present certain "adjusted" financial information and metrics in this Form 8-K and exhibits. Such measures have been adjusted to exclude the gain on sale recognized in our Condensed Consolidated Statement of Earnings in the first quarter of 2024 related to the disposition of Pets Best. These adjusted financial measures are not measures presented in accordance with GAAP. We believe the presentation of these adjusted financial measures is useful to investors as it provides more meaningful measures of the Company's ongoing performance. The reconciliation of these adjusted financial measures to the comparable GAAP component is included in Exhibit 99.3.

In addition, we also present certain capital measures in this Form 8-K and exhibits. Our "fully-phased Tier 1 Capital and Credit Loss Reserve Ratio" is not required by regulators to be disclosed, and therefore is considered a non-GAAP measure. We believe this ratio is a useful measure to investors as it provides a meaningful measure of what the Company's total loss absorption capacity would be if the transitional rules currently in effect, which permit the temporary deferral of the regulatory capital effects of CECL, were no longer available for us to apply.

We also present a measure we refer to as "tangible common equity" in this Form 8-K and exhibits. Tangible common equity itself is not a measure presented in accordance with GAAP. We believe tangible common equity is a more meaningful measure to investors of the net asset value of the Company.

The reconciliations of these capital and equity related non-GAAP measures to the applicable comparable GAAP financial measures are included in the detailed financial tables included in Exhibit 99.2.