SEC Form 4

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

| Check this box if no longer subject to<br>Section 16. Form 4 or Form 5 obligations<br>may continue. See Instruction 1(b). |  |
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person <sup>*</sup><br>KEANE MARGARET M  |   |  |  |  | 2. Issuer Name and Ticker or Trading Symbol<br><u>Synchrony Financial</u> [ SYF ] |   |   |                        |  |                                      |   | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)             |                     |   |                                   |   |  |
|---|---|--|--|--|---|---|---|------------------------|--|--------------------------------------|---|--|---------------------|---|-----------------------------------|---|--|
|   |   |  |  |  |   |   |   |                        |  |                                      |   | Director   |                     | 10% Owner   |                                   |   |  |
| (Last)  | (First)                                     |  |  |  |   |   |   |                        | X  | Officer (g<br>below)                 | ive title   | Oth  | er (specify<br>ow)  |   |                                   |   |  |
| (Last) (First) (Middle)<br>C/O SYNCHRONY FINANCIAL<br>777 LONG RIDGE ROAD |   |  |  |  | 3. Date of Earliest Transaction (Month/Day/Year)<br>02/13/2020                    |   |   |                        |  |                                      |   | See remarks  |                     |   |                                   |   |  |
|   |   |  |  |  |   |   |   |                        |  |                                      |   |  |                     |   |                                   |   |  |
|   | JUL KOAL                                    | _  |  |  |   |   |   |                        |  |                                      |   |  |                     |   |                                   |   |  |
| (Street)  |   |  |  |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                          |   |   |                        |  |                                      |   | 6. Individual or Joint/Group Filing (Check Applicable Line)                            |                     |   |                                   |   |  |
| STAMFORD  | СТ  |  |  |  |   |   |   |                        |  | X Form filed by One Reporting Person |   |  |                     |   |                                   |   |  |
|   |   | -  | Form filed by More than One Reporting Person               |  |   |   |   |                        |  |                                      |   | n  |                     |   |                                   |   |  |
| (City)  | (State)                                     | (Zij                                       | (Zip)  |  |   |   |   |                        |  |                                      |   |  |                     |   |                                   |   |  |
|   |   | Та   | able I - Non-I   | Derivative S                               | ecurities Acq   | uired,  | Disp                                    | osed of,               | , or   | Benefi                               | cially Ow   | ned  |                     |   |                                   |   |  |
| Date  |   |  |  | Transaction<br>ate<br>lonth/Day/Year)      | h/Day/Year) Execution Date,<br>if any   |   | 3.<br>Transaction<br>Code (Instr.<br>8) |                        | Securities Acquired (A) or<br>sposed Of (D) (Instr. 3, 4 and |                                      |   | 5. Amount of<br>Securities<br>Beneficially Owne<br>Following Reporte<br>Transaction(s) |                     | 6. Ownership<br>Form: Direct<br>or Indirect (I)<br>(Instr. 4) | (D) Indirect<br>Benefic<br>Owners | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |  |  |   | Code V  |   | Amount                 |  | (A) or<br>(D)                        | Price   | (Instr. 3 and 4)   |                     |   | (insu: 4                          | (1150.4)  |  |
| Dividend Equiv  | alent Unit                                  | 02/13/2020                                 |  | A  |   | 1,899 <sup>(1)</sup> A \$   |   | \$33.82 <sup>(1)</sup> | 592,   | 835                                  | D   |  |                     |   |                                   |   |  |
|   |   |  |  |  | curities Acqui<br>ls, warrants, d   |   |   |                        |  |                                      |   | d  |                     |   |                                   |   |  |
| 1. Title of<br>Derivative<br>Security (Instr. 3)                          | 2.<br>Conversion<br>or Exercise<br>Price of | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Dav/Year | 4.<br>Transaction<br>Code (Instr.<br>r) 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)                          | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year)<br>3 and 4)<br>5. Date Exercisable and<br>Securities Underl<br>Derivative Securiti |   |                        |  | derlying                             | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Numbe<br>derivative<br>Securities<br>Beneficia                                      | e Owners<br>s Form: | Benefi  | rect                              |   |  |

|                           | Security (insu. 3) | Price of<br>Derivative<br>Security | (Monturbay real) | (Month/Day/Year) | 8)   |   | Acquired (A)<br>or Disposed of<br>(D) (Instr. 3, 4<br>and 5) |     | (Month/Day/Tear)    |                    | 3 and 4) |                                  | (Instr. 5) | Beneficially<br>Owned<br>Following<br>Reported | Direct (D) | Ownership<br>(Instr. 4) |
|---------------------------|--------------------|------------------------------------|------------------|------------------|------|---|--|-----|---------------------|--------------------|----------|----------------------------------|------------|--|------------|-------------------------|
|                           |                    |                                    |                  |                  | Code | v | (A)  | (D) | Date<br>Exercisable | Expiration<br>Date | Title    | Amount or<br>Number of<br>Shares |            | Transaction(s)<br>(Instr. 4)                   |            |                         |
| Explanation of Responses: |                    |                                    |                  |                  |      |   |  |     |                     |                    |          |                                  |            |  |            |                         |

E tion of Responses:

1. Represents dividend equivalent units accrued on February 13, 2020 as dividends were paid on the common shares underlying restricted stock units. The dividend equivalent units vest proportionately with and are subject to settlement and expiration upon the same terms as the restricted stock units to which they relate. Each dividend equivalent unit is the economic equivalent of one share of Synchrony Financial common stock.

Remarks: CEO

/s/ Danielle Do, as attorney-in-fact 02/18/2020

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.