FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
OMB Number:	3235-0287						
Estimated average burden							
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*      Crowlin Will W.				2. Issuer Name and Ticker or Trading Symbol Synchrony Financial [ SYF ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
Graylin Will W				[ ~ ~ ]								X	Director			10% Ov	vner			
																Officer (give title		Other (s	pecify	
(Last) (First) (Middle)					Date of Earliest Transaction (Month/Day/Year)									below)			below)			
C/O SYNCHRONY FINANCIAL					03/31/2016															
777 LONG RIDGE ROAD																				
(Street)					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indi	6. Individual or Joint/Group Filing (Check Applicable Line)					
STAMFORD CT 06902															X Form filed by One Reporting Person					
00/02										Form filed by More than One Reporting Person										
(City)	(State)	(Zip	0)																	
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
Date					2. Transaction Date Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)				4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an				5. Amount of Securities Beneficially Owned Following Reported Transaction(s)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount		(A) or (D)	Price	(Instr. 3 and 4)				(111511. 4)	
Common Stock 03/3					31/201	16			A		960(1	(1) A \$28		\$28.66	33,4	,403		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution I Security (Instr. 3) or Exercise (Month/Day/Year) if any		3A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisab Expiration Date (Month/Day/Year)		te	Securities Underly Derivative Securit 3 and 4)		derlying curity (Instr.	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti	e (C	10. Ownership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	ode V (A) (D		(D)	Date Exercisa		Expiration Date	Title	)	Amount or Number of Shares		(Instr. 4)				

## **Explanation of Responses:**

1. Represents restricted stock units that will vest in full on March 31, 2019. Each restricted stock unit represents a contingent right to receive one share of Synchrony Financial common stock.

## Remarks:

/s/ Danielle Do, as attorney in fact 04/04/2016

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$ 

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.